



Friday, June 14th, 2013

# *61st Annual President's Ball*

## **2013 Event Profile**

- Date:** Friday, June 14, 2013  
Cocktails 6:00 PM - Dinner 7:30 PM
- Location :** **Le Parc Banquet & Conference Centre, 8432 Leslie Street, Thornhill, ON**
- President:** **C. Mario Paura**
- Honorary Chairs:** **Ms. Andrea Trentadue and Mr. Ali Bidabadi**
- President's Ball Chairs:** **Claudio Bucciarelli and Lou Panacci**
- Master of Ceremonies:** **Ken Shaw, CTV News Anchor**
- Awards:** **Five individuals will be honored for their outstanding accomplishments and contributions and awarded the CIBPA Awards of Excellence in the following categories:**

**President's Award**

Mr. Joe Zanchin - President, Zanchin Automotive Group

**Business Excellence Award**

Empire Communities - (Golini and Guizzetti Families)

**Professional Excellence Award**

The Honourable Frank Iacobucci

**Next Generation Award**

Rick Campanelli - Co-Host, ET Canada

**Community Leader Award**

DiBattista Family - Clearway Construction

**Event Description:** Black Tie

**Background:** The CIBPA of Toronto is a non-profit organization, established in 1952 that assists its members and the community at large in pursuing both their individual and collective potentials. The CIBPA's mission is to promote and cultivate the business, professional, cultural and social interests of men and women of Canadian-Italian heritage. The CIBPA has become known as the premier organization of its kind, representing the best interests of the Canadian-Italian community while offering countless avenues for business and professional development.

**The CIBPA is:**

- an opinion-maker; front and centre in lobbying business issues;
- highly regarded by all levels of government, sought after by political leaders; and
- utilized as a forum to introduce and disseminate information.

**Funds raised through this event will help support the CIBPA Education Foundation.**



**The Canadian Italian Business and Professional Association of Toronto**  
901 Lawrence Avenue West, Suite 305, Toronto, ON M6A 1C3  
416.782.4445 • [toronto@cibpa.com](mailto:toronto@cibpa.com)





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# 61st Annual President's Ball 2013 Sponsorship Opportunities

## EXECUTIVE OFFICERS

C. MARIO PAURA

**President & Chief Executive Officer**

EDDY BURELLO

**Vice President of Finance and Treasurer**

ANTHONY GENNARO

**Vice President Operations and Corporate Secretary**

LOU PANACCI

**Vice President Membership and Communication**

JASON SORDI

**Immediate Past President and Chairman of the Board**

## PROGRAM DIRECTOR

DIANA PANACCI

## DIRECTORS

TONY AMENDOLA

MARIO BARTELLI

CLAUDIO BUCCIARELLI

MICHAEL CIPRIANI

LUI COSSIDENTE

VITTORIA GIOVANNETTI

ANTHONY MANNONE

STEPHANIE MINICUCCI

ROBERTA IANNACITO-

PROVENZANO

ADRIANO TOMMASINO

## PAST PRESIDENTS

ANTHONY ANDREOLI†

RICHARD BARBARO

JOSEPH D. CARRIER SR.†

JOSEPH A. CHIAPPETTA

FRANK CICCOLINI SR.

MARIO CINELLI

MARIANNE CORIGLIANO-

FRANCO

FRANK A. CUSENZA

ROLDANO DALLA ROSA

MANLIO d'AMBROSIO†

GEORGE DAMIANI

FRANK M. D'ANDREA†

REMO DE CARLI†

CONSIGLIO DI NINO

EUGENIO G. FALUDI†

ANTHONY F. FASSEL†

JOSEPH GIANNA

VITO R. GIOVANNETTI†

DAN LA CAPRARA

BIAGGIO J.B. LETTERIO

NELDO L. LORENZETTI†

CLEMENT W. NUSCA†

ROY E. ORLANDO†

JOHN H. PALERMO†

ELIO M. ROSATI†

ROBERT SACCO

ANTHONY W. SANTAMAURA

NICK SIMONE

WALTER SIMONE

SAM SORBARA†

ADAM SORRENTI

ANTHONY M. SPECIALE

EMILIA VALENTINI

ALBERT JOHN VANGELISTI

SUILIO VENCHIARUTTI

## President's Ball Gala Sponsor .....\$25,000+(HST) (HST based on \$20,000.00, HST excluded from donation amount)

- Presenter for President's Award Recipient
- Three Corporate tables (30 guests) in prime location with corporate logo on each table.
- \$5,000 Named Fund donation on behalf of President Ball Gala Sponsor to CIBPA Education Foundation (tax receipt issued for \$5000 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- 2 Full-page colour advertisement in President's Ball Programme Booklet.
- Corporate logo to appear on poster board displayed at the event.

## Cocktail Reception Sponsor ..... \$20,000+(HST) (HST based on \$15,000.00, HST excluded from donation amount)

- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- \$5,000 Named Fund donation on behalf of Presenting Sponsor to CIBPA Education Foundation (tax receipt issued for \$5000 donation).
- Exclusive signage in Cocktail Reception Room
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

## Presenting Sponsor ..... \$15,000+(HST) (HST based on \$12,500.00, HST excluded from donation amount )

- Co-presenter for one (1) Award of Excellence.
- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- \$2,500 Named Fund donation on behalf of Presenting Sponsor to CIBPA Education Foundation (tax receipt issued for \$2500 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

## Event Sponsor ..... \$7,000+(HST) (HST based on \$6,000.00, HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo in prime location.
- \$1,000 Named Fund donation on behalf of Event Sponsor to the CIBPA Education Foundation (tax receipt issued for \$1000 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper magazine and website.
- Corporate logo to appear on screens during evening program.
- Half-page colour advertisement in President's Ball Programme Booklet.

## Corporate Tables .....\$3,500+(HST) (HST based on \$3,000.00, HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo
- \$500 Named Fund donation on behalf of the Corporate Table Sponsor to the CIBPA Education Foundation (tax receipt issued for \$500 donation).
- Corporate name acknowledgement in the President's Ball Commemorative Programme.
- Quarter-page advertisement in President's Ball Programme Booklet.

## Table of Ten ..... \$2,500+(HST)

## Individual Tickets .....\$250+(HST)

### PROGRAMME BOOKLET ADVERTISING

FULL PAGE \$1,000.00    HALF PAGE \$500.00    QUARTER PAGE \$300.00

**(ALL PRICES EXCLUDE 13% HST)**

For more information regarding ticket sales and sponsorship opportunities, contact **Diana Panacci** at **416.782.4445** or email **toronto@cibpa.com**



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# 61st Annual President's Ball

## 2013 Advertising Page Layout specifications

### Mechanical Requirements

#### MATERIALS

Mac Compatible digital files will be received by the following methods:

#### FTP SITE UPLOAD (through FTP Client Program)

To access: [www.pristineprinting.com](http://www.pristineprinting.com)  
Click "FTP Site" on the top  
Please read the login page carefully

Username: **cibpa**  
Password: **cibpa2013**

**EMAIL**  
[maria@pristineprinting.com](mailto:maria@pristineprinting.com)

**CD ROM**  
Please call Maria @ 416.259.1621 to arrange pick-up or delivery options.

### Sizes & Prices

FULL PAGE AD  
Final Size:  
7.625" W X 6.5" H  
\$1,130

#### After sending a file, please notify:

Maria [maria@pristineprinting.com](mailto:maria@pristineprinting.com)  
416.259.1621

Please specify company, file name & method of delivery  
(FTP, Email or CD ROM)

1/2 PAGE AD  
Final Size:  
3.75" W X 6.5" H  
\$565

#### FILES (Please note that all ads are in full colour)

Mac Compatible digital files will be accepted in the following formats:

- EPS files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- Indesign document (include all links, images and fonts)
- Adobe Photoshop TIFF (in CMYK format, 300 dpi at 100% of final output size)

#### CONTACT

For advertising sales inquiries:

**Diana Panacci**  
416.782.4445 or [toronto@cibpa.com](mailto:toronto@cibpa.com)

For technical questions involving ads and artwork or for other inquiries:

**Joe Brevetti**  
416.259.1621 or [jbrevetti@pristineprinting.com](mailto:jbrevetti@pristineprinting.com)

1/4 PAGE AD  
Final Size:  
3.75" W X 3.125" H  
\$339

All above pricing includes HST.  
Additional charges to produce new creative  
or resize existing files will apply.

Please contact **Diana Panacci**  
416.782.4445 or [toronto@cibpa.com](mailto:toronto@cibpa.com)

**DEADLINE: All final art-ready ads must be submitted  
no later than May 17th, 2013.**



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## 2013 Order Form

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

( Your company name will appear as written, in printed material )

Address \_\_\_\_\_

City \_\_\_\_\_ Prov. \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### SPONSORSHIP & TICKET SALES

(Amounts include HST)

**PRESIDENT'S BALL GALA SPONSOR(S)** ..... \$27,600.00

(HST based on \$20,000.00, \$2600 HST excluded from donation amount )

**COCKTAIL RECEPTION SPONSOR(S)** ..... \$21,950.00

(HST based on \$15,000.00, \$1950 HST excluded from donation amount )

**PRESENTING SPONSOR(S)** ..... \$16,625.00

(HST based on \$12,500.00, \$1625 HST excluded from donation amount )

**EVENT SPONSOR** ..... \$7,780.00

(HST based on \$6,000.00, \$780 HST excluded from donation amount )

**CORPORATE TABLE** ..... \$3,890.00

(HST based on \$3,000.00, \$390 HST excluded from donation amount )

**TABLE OF TEN** ..... \$2,825.00

(HST based on \$2,500.00, \$325 HST excluded from donation amount )

**INDIVIDUAL TICKETS** ..... \$282.50 x \_\_\_\_\_ = \_\_\_\_\_

**ADVERTISING + 13% HST** : see layout specs and contact Pristine Printing, forward all art ready ads to FTP site:

**FULL PAGE \$1,130.00**

**HALF PAGE \$565.00**

**QUARTER PAGE \$339.00**

**TOTAL AMOUNT OF PURCHASE \$** \_\_\_\_\_

**PAYMENT OPTIONS**  **Cheque** enclosed; payable to: **The CIBPA of Toronto**

**Visa**

**American Express**

**Master Card**

Card Number \_\_\_\_\_ Expiry \_\_\_\_\_ CV \_\_\_\_\_

Name of Cardholder (print) \_\_\_\_\_ Signature \_\_\_\_\_

**Total Amount of Cheque / Visa \$** \_\_\_\_\_



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