MECHANICAL REQUIREMENTS



CONTACT

FOR ADVERTISING SALES INQUIRIES:

Barbara /// 416.782.4445 or toronto@cibpa.com

FOR TECHNICAL QUESTIONS INVOLVING ADS & ARTWORK OR FOR OTHER INQUIRIES:

Luan Pristine /// 416.259.1621 ext. 35 or luan@pristineprinting.com

PROGRAM SIZES: ALL ADS IN FULL COLOUR!







QUATER PAGE AD
Final Size 3.18" W x 4.035" H
\$500

Pricing includes HST. Additional charges to produce new creative or resize existing files will apply.

MAC COMPATIBLE / ACCEPTABLE ART FILE FORMATS:

- /// EPS files with all fonts outlined (include all images)
- /// PDF files in press-ready resolution (300 dpi with all fonts embedded)
- /// Indesign document (include all links, images and fonts)
- /// Adobe Photoshop TIFF (in CMYK format, 300 dpi at 100% of final output size)

UPLOAD FILES TO:

- /// Mac Compatible digital files will be received by the following methods:
- /// FTP SITE UPLOAD (through FTP Client Program)
- /// To access: www.pristineprinting.com Click "FTP Site" on the top
- /// Please read the login page carefully Username: cibpa & Password: cibpa2018
- /// AFTER SENDING A FILE, please notify Maria at maria@pristineprinting.com or 416.259.1621 ext. 23

DEADLINE: ALL FINAL ART-READY ADS MUST BE SUBMITTED NO LATER THAN SEPT 1, 2018.

YOUR ORDER FORMS

| Name /// | | |
|---|------------------|--|
| Position /// | | |
| Company /// | | |
| PLEASE NOTE: YOUR COMPANY NAME | WILL APPEAR AS W | VRITTEN IN PRINTED MATERIAL |
| Address /// | | |
| City /// | Province /// | Postal Code /// |
| Telephone /// | Cell /// | Fax /// |
| SPONSORSHIP &TICKET SALES Pricing includes HST. President's Ball Presenting Sponsor /// \$25,000 Award of Excellence Sponsor /// \$15,000 Entertainment Sponsor /// \$15,000 Wine Sponsor /// \$10,000 Red Carpet Sponsor /// \$7,500 | | ADVERTISING IN THE 2018 PROGRAM Pricing includes HST. Full Page Full Colour Ad /// \$1,500 Half Page Full Colour Ad /// \$800 Quarter Page Full Colour Ad /// \$500 FOR SPECS, TECHNICAL QUESTIONS INVOLVING ADS, ARTWORK AND FTP UPLOADING FILES - PLEASE CONTACT MARIA: |
| □ Corporate Tables /// \$5,000□ Table of Ten /// \$3,000 | | maria@pristineprinting.com 416.259.1621 ext. 23 |
| | | PAYMENT OPTIONS |
| Total Amount \$ | | □ VISA □ AMERICAN EXPRESS □ MASTER CARD Card Number: CV_ Name of Cardholder (PRINT): Signature: CHEQUE ENCLOSED: Made Payable to THE CIBPA of TORO |



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FOR ADVERTISING SALES INQUIRIES:

Barbara: 416.782.4445 or barbara@cibpa.com

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