



Saturday, October 15th, 2011

59th Annual President's Ball

2011 Event Profile

- Date:** **Saturday, October 15th, 2011**
Cocktails: 5:30 pm • Dinner: 7:00 pm
- Location:** **Le Parc Banquet & Conference Centre, 8432 Leslie Street, Thornhill, ON**
- Master of Ceremonies:** Ken Shaw, CTV News Anchor
- President:** C. Mario Paura
- Honourary Chairs:** Mr. & Mrs. Sam & Donna Ciccolini
- Co-Chairs:** Claudio Bucciarelli & Tony Amendola
- Awards:** Five individuals will be honored for their outstanding accomplishments and contributions and awarded the CIBPA Awards of Excellence in the following categories:
- President Award**
Sergio Marchionne
CEO of Fiat S.p.A & Chrysler Group LLC
- Community Leader**
Michael DeGasperi
Chair of the Board of Directors,
Vaughan Health Campus of Care and President & CEO of Arista Homes
- Business Excellence**
Lou Biffis
President, Nottawasaga Resort
- Professional Excellence**
Teresa Cascioli
Former CEO Lakeport Brewery Income Fund
and Founder, Teresa Cascioli Charitable Foundation
- Next Generation Award**
Luciano Volpe
Managing Partner, SLV International
- Event Description:** Black Tie
- Background:** The CIBPA of Toronto is a non-profit organization, established in 1952 that assists its members and the community at large in pursuing both their individual and collective potentials. The CIBPA's mission is to promote and cultivate the business, professional, cultural and social interests of men and women of Canadian-Italian heritage.
- The CIBPA has become known as the premier organization of its kind, representing the best interests of the Canadian-Italian community while offering countless avenues for business and professional development. The CIBPA is:
- an opinion-maker, front and centre in lobbying business issues;
 - highly regarded by all levels of government, sought after by political leaders; and
 - utilized as a forum to introduce and disseminate information.

Funds raised through this event will allow the CIBPA to provide leadership, learning and networking opportunities for its members, and will help support the CIBPA Education Foundation.



The Canadian Italian Business and Professional Association of Toronto
901 Lawrence Avenue West, Suite 305, Toronto, ON M6A 1C3
416.782.4445 • toronto@cibpa.com





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59th Annual President's Ball 2011 Sponsorship Opportunities

EXECUTIVE OFFICERS

C. MARIO PAURA
President & Chief Executive Officer

EDDY BURELLO
Vice President of Finance and Treasurer

ANTHONY GENNARO
Vice President Operations and Corporate Secretary

LOU PANACCI
Vice President Membership and Communication

JASON SORDI
Immediate Past President and Chairman of the Board

PROGRAM DIRECTOR
DIANA PANACCI

DIRECTORS

TONY AMENDOLA
MARIO BARTELLI
CLAUDIO BUCCIARELLI
MICHAEL CIPRIANI
LUI COSSIDENTE
VITTORIA GIOVANNETTI
JACK MARANDOLA
ANGELA ROMITA-NALLI
ADRIANO TOMMASINO

PAST PRESIDENTS

ANTHONY ANDREOLI†
RICHARD BARBARO
JOSEPH D. CARRIER SR.†
JOSEPH A. CHIAPPETTA
FRANK CICCOLINI SR.
MARIO CINELLI
MARIANNE CORIGLIANO
FRANCO
FRANK A. CUSENZA
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MANLIO D'AMBROSIO
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CLEMENT W. NUSCA†
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ROBERT SACCO
ANTHONY W. SANTAMAURA
NICK SIMONE
WALTER SIMONE
SAM SORBARA†
ADAM SORRENTI
ANTHONY M. SPECIALE
EMILIA VALENTINI
ALBERT JOHN VANGELISTI
SUILIO VENCHIARUTTI

President's Ball Gala Sponsor..... \$15,000+(HST)
(HST based on \$10,000.00, \$1300 HST excluded from donation amount)

- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- \$5,000 Named Fund donation on behalf of President Ball Gala Sponsor to CIBPA Education Foundation (tax receipt issued for \$5000 donation).
- Corporate logo on invitation.
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Evening Souvenir Programme.
- Corporate logo to appear on signage displayed at the event.

Presenting Sponsor \$12,500+(HST)
(HST based on \$10,000.00, \$1300 HST excluded from donation amount)

- Co-presenter for one (1) Award of Excellence.
- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- \$2,500 Named Fund donation on behalf of Presenting Sponsor to CIBPA Education Foundation (tax receipt issued for \$2500 donation).
- Corporate logo on invitation.
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Evening Souvenir Programme.

Event Sponsor..... \$7,000+(HST)
(HST based on \$6,000.00, \$780 HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo in prime location.
- \$1,000 Named Fund donation on behalf of Event Sponsor to the CIBPA Education Foundation (tax receipt issued for \$1000 donation).
- Corporate logo on invitation.
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Half-page colour advertisement in President's Ball Commemorative Programme.

Corporate Tables \$3,500+(HST)
(HST based on \$3,000.00, \$390 HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo
- \$500 Named Fund donation on behalf of the Corporate Table Sponsor to the CIBPA Education Foundation (tax receipt issued for \$500 donation).
- Corporate name acknowledgement in the President's Ball Commemorative Programme.
- Quarter-page advertisement in President's Ball Commemorative Programme.

Table of Ten..... \$2,500+(HST)

Individual Tickets..... \$250+(HST)

59TH ANNUAL PRESIDENT'S BALL COMMITTEE

HONOURARY CHAIRS
MR. & MRS. SAM
& DONNA CICCOLINI

CO-CHAIRS CLAUDIO BUCCIARELLI
TONY AMENDOLA

C. Mario Paura
Mario Bartelli
Anthony Gennaro
Lou Panacci
Silvana Paura

PROGRAM DIRECTOR
Diana Panacci



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2011 Advertising Page Layout specifications

Mechanical Requirements

MATERIALS

Mac Compatible digital files will be received by the following methods:

FTP SITE UPLOAD (through FTP Client Program)

To access: www.pristineprinting.com

Click "FTP Site" on the top

Please read the login page carefully

Username: **cibpa**
Password: **cibpa2011**

EMAIL

maria@pristineprinting.com

CD ROM

Please call Maria @ 416.259.1621 to arrange pick-up or delivery options.

Sizes & Prices

FULL PAGE AD

Final Size:
7.625" W X 6.5" H

\$1,130

1/2 PAGE AD

Final Size:
3.75" W X 6.5" H

\$565

1/4 PAGE AD

Final Size:
3.75" W X 3.125" H

\$339

All above pricing includes HST.
Additional charges to produce new creative or resize existing files will apply.

Please contact **Diana Panacci**
416.782.4445 or toronto@cibpa.com

After sending a file, please notify:

Maria maria@pristineprinting.com
416.259.1621

Please specify company, file name & method of delivery
(FTP, Email or CD ROM)

FILES (Please note that all ads are in full colour)

Mac Compatible digital files will be accepted in the following formats:

- EPS files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- Indesign document (include all links, images and fonts)
- Adobe Photoshop TIFF (in CMYK format, 300 dpi at 100% of final output size)

CONTACT

For advertising sales inquiries:

Diana Panacci

416.782.4445 or toronto@cibpa.com

For technical questions involving ads and artwork or for other inquiries:

Joe Brevetti

416.259.1621 or jbrevetti@pristineprinting.com

DEADLINE: All final art-ready ads must be submitted no later than September 16th, 2011.



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59th Annual President's Ball 2011 Order Form

Name _____

Position _____

Company _____

(Your company name will appear as written, in printed material)

Address _____

City _____ Prov. _____ Postal Code _____

Phone _____ Fax _____

Email _____

SPONSORSHIP & TICKET SALES

PRESIDENT'S BALL GALA SPONSOR(S)\$15,000.00+(HST)

(HST based on \$10,000.00, \$1300 HST excluded from donation amount)

PRESENTING SPONSOR(S)\$12,500.00+(HST)

(HST based on \$10,000.00, \$1300 HST excluded from donation amount)

EVENT SPONSOR \$7,000.00+(HST)

(HST based on \$6,000.00, \$780 HST excluded from donation amount)

CORPORATE TABLE \$3,500.00+(HST)

(HST based on \$3,000.00, \$390 HST excluded from donation amount)

TABLE OF TEN \$2,500.00+(HST)

INDIVIDUAL TICKETS \$250.00+(HST)

ADVERTISING 13% HST included: see layout specs and contact Pristine Printing, forward all art ready ads to FTP site:

FULL PAGE \$1,130.00

HALF PAGE \$565.00

QUARTER PAGE \$339.00

PAYMENT OPTIONS:

Cheque enclosed; payable to: **The CIBPA of Toronto**

Visa

American Express

Master Card

Card Number _____ Expiry _____ CV _____

Name of Cardholder (print) _____ Signature _____

Total amount of cheque / visa: _____



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