

PASSPORT TO THE FUTURE



Canadian Italian
Business and Professional
ASSOCIATION

CANADIAN ITALIAN

65 YEARS

TORONTO 2017

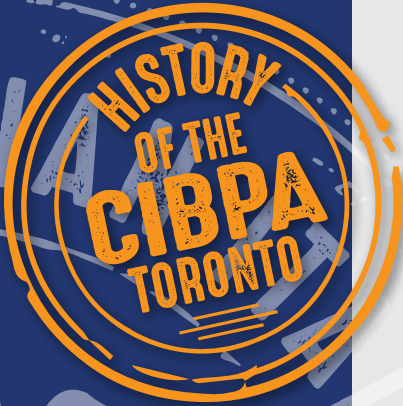
BUSINESS

AND PROFESSIONAL ASSOCIATION

Friday, September 22, 2017

THE TERRACE BANQUET CENTRE
1680 Creditstone Road, Vaughan

CIBPA Toronto



The Canadian Italian Business and Professional Association (CIBPA) of Toronto was founded in 1952 and officially incorporated on December 21, 1956. It was originally named the Canadian Italian Businessmen's Association (CIBA). However, in recognition of the increasing number of Italian Canadians who were joining the various professions, plus, the increasing number of women who were going into business, the word "Businessmen's" was later changed to accommodate both men and women as "Business and Professional".

The reasons behind the Association's formation were rooted in the difficulties being experienced by Italian immigrants who were seeking to establish themselves in Canadian society. For all too many people in those days they consisted of finding ways and means of fulfilling the most basic of human needs, such as food and shelter, as well as transportation and employment. Those difficulties became increasingly more intense following World War II and on into the early 1950's, as large influxes of immigrants arrived in Toronto.

The objectives of the Association were:

- 1) To undertake fund raising efforts to assist victims of natural disasters (such as the Po Valley flood in 1951);
- 2) To support charitable organizations; and
- 3) To help newly landed immigrants.

With its ability to attract talented business professionals to its membership, the Association was able to serve another important function in the community. It became a key vehicle for bringing people together who had the ability to organize and develop the financial resources needed to launch a number of important community projects. In the process of doing this, it also provided Toronto's growing Italian Canadian community with the leadership necessary to turn project concepts into material realities.

Today, both men and women of Italian origin can be found in virtually every area of Canadian business and just about every one of the professions. This applies in small privately owned companies and in the largest private and public sector corporations. This diversity is correspondingly very well represented in the CIBPA's current membership, which is composed of Italian Canadians from the greater Metropolitan Toronto area and many adjoining cities.



SPONSORSHIP OPPORTUNITIES

Celebrating The Decades



Era Sponsor\$15,000 +(HST)

(HST based on \$13,000, HST excluded from donation amount)

CHOOSE AN ERA THAT YOU WOULD LIKE TO SPONSOR THAT BEST REPRESENTS YOUR COMPANY.

- ☐ 1952-1959 ☐ 1960-1969 ☐ 1970-1979
☐ 1980-1989 ☐ 1990-1999 ☐ 2000-2009 ☐ 2010-2017

Two (2) premier corporate tables (20 guests) with company logo in prime location.

Full-page advertisement in president's ball programme booklet.

\$2,000 Named fund donation on behalf of your company to CIBPA Education Foundation (tax receipt issued for \$2,000 donation).

Company name acknowledgement in the 65th president's ball Commemorative programme booklet.

Company promotional video to be shown on screen during the evening program.

Company logo to appear on screens during evening program.

Opportunity to showcase photos and company logo in era themed area in cocktail reception.



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SPONSORSHIP OPPORTUNITIES

Moments In Time



Moment in Time Sponsor..... \$5,000+(HST)

(HST based on \$4,500.00, HST excluded from donation amount)

One Corporate table (10 guests) with corporate logo.

\$500 Named Fund donation on behalf of the Corporate

Table Sponsor to the CIBPA Education Foundation
(tax receipt issued for \$500 donation).

Corporate name acknowledgement in the President's Ball
Commemorative Programme.

Half-page advertisement in President's Ball Programme Booklet.

Table of Ten..... \$3,000+(HST)

Individual Tickets..... \$300+(HST)

☐ **FULL PAGE \$1,500.00+(HST)**

☐ **HALF PAGE \$800.00+(HST)**

☐ **QUARTER PAGE \$500.00+(HST)**



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REPLY
FORM

Name _____

Position _____

Company _____

(YOUR COMPANY NAME WILL APPEAR AS WRITTEN, IN PRINTED MATERIAL)

Address _____

City _____ Prov. _____ Postal Code _____

Phone _____ Fax _____

Email _____

SPONSORSHIP & TICKET SALES

☐ Era Sponsor \$15,000 +(HST)

(HST based on \$13,000, HST excluded from donation amount)

☐ 1952-1959 ☐ 1960-1969 ☐ 1970-1979 ☐ 1980-1989 ☐ 1990-1999 ☐ 2000-2009 ☐ 2010-2017

☐ Moment in Time Sponsor \$5,000+(HST)

(HST based on \$4,500, HST excluded from donation amount)

ADVERTISING : see layout specs and contact Pristine Printing,
forward all art ready ads to FTP site:

☐ FULL PAGE \$1,500.00+(HST) ☐ HALF PAGE \$800.00+(HST) ☐ QUARTER PAGE \$500.00+(HST)

☐ TABLE OF TEN \$3000.00+(HST) ☐ INDIVIDUAL TICKETS \$300.00+(HST)

TOTAL AMOUNT \$ _____

PAYMENT OPTIONS:

☐ Visa ☐ American Express ☐ Master Card ☐ Cheque enclosed; payable to: **THE CIBPA OF TORONTO**

Card Number _____ Expiry _____ CV _____

Name of Cardholder (print) _____ Signature _____



SPECS & REQUIREMENTS

DEADLINE: ALL FINAL ART-READY ADS MUST BE SUBMITTED NO LATER THAN SEPT 1, 2017.

MATERIALS

Mac Compatible digital files will be received by the following methods:

FTP SITE UPLOAD (through FTP Client Program)

To access: www.pristineprinting.com

Click "FTP Site" on the top

Please read the login page carefully

Username: **cibpa**

Password: **cibpa2017**

EMAIL

maria@pristineprinting.com

CD ROM

Please call Maria @ 416.259.1621 to arrange pick-up or delivery options.

Sizes & Prices

Full Page Ad
Final Size
7.6w" x 9.6h"
\$1500.00

Half Page Ad
Final Size
6.72w" x 4.03h"
\$800.00

Quarter Page Ad
Final Size
3.18w" x 4.03h"
\$500.00

All above pricing includes HST. Additional charges to produce new creative or resize existing files will apply.

Please contact **Diana Panacci**
416.782.4445 or
toronto@cibpa.com

AFTER SENDING A FILE, PLEASE NOTIFY:

Maria - maria@pristineprinting.com or 416.259.1621

Please specify company, file name & method of delivery
(FTP, EMAIL OR CD ROM)

FILES (PLEASE NOTE THAT ALL ADS ARE IN FULL COLOUR)

Mac Compatible digital files will be accepted in the following formats:

- EPS files with all fonts outlined (INCLUDE ALL IMAGES)
- PDF files in press-ready resolution (300 DPI WITH ALL FONTS EMBEDDED)
- Indesign document (INCLUDE ALL LINKS, IMAGES AND FONTS)
- Adobe Photoshop TIFF (IN CMYK FORMAT, 300 DPI AT 100% OF FINAL OUTPUT SIZE)

FOR ADVERTISING SALES INQUIRIES CONTACT:

DIANA PANACCI 416.782.4445 or toronto@cibpa.com

For technical questions involving ads and artwork or for other inquiries:

Joe Brevetti 416.259.1621 or jbrevetti@pristineprinting.com

CIBPA Education Foundation Million Dollar Campaign for Students



\$740,000 distributed to over 900 students \$260,000 to go!

Through the help of our friends and supporters, the CIBPA Education Foundation has played an important role to deepen the opportunities for Canadians of Italian Heritage, and students in Italian studies.

The Toronto Italian community has always viewed education as the path to a better life and career in Canada. The CIBPA has shared this vision and has been instrumental in providing bursaries and scholarships to Canadian Italian students in an effort for them to get the head start required to prosper as Canadians.

In 2011 the CIBPA Education Foundation undertook an ambitious campaign to distribute one million dollars in bursaries and scholarships to strengthen and continue our commitment to supporting the future leaders of our community through this initiative. We are pleased to report that we have established \$320,000 in CIBPA Named Endowments at York University, University of Toronto and Ryerson University. The interest on these funds generates approximately \$18,000 in additional bursaries every year. Last year we distributed over \$50,000.

2016 Student recipient:

"...Thank you for your generosity, it truly has motivated me to be successful in my education. I look forward to giving back to the community as you have given back to me!"

We would like to thank all our corporate and individual sponsors for helping us get this far in our campaign. The last mile is always the longest – **Only \$260,000 to go!**

Thank you all for your continued support,

Bob Sacco

President, CIBPA Education Foundation

Stan Cappadocia

Exec.Vice President, CIBPA Education Foundation



