



IN SUPPORT OF:





Your Support Matters

Join us on Monday, August 30, 2021 at Eagles Nest Golf Club

Over the past fifteen months, Italians and Italian Canadians across the globe have shifted toward new realities brought on by the COVID-19 pandemic. With so much change, there is one constant – our community's continued support for one another and willingness to help those most in need during these difficult times.

As COVID-19 vaccinations continue to roll-out across the province, we feel a renewed sense of hope that there are better days ahead.

On Monday, August 30, 2021, CIBPA Toronto, ICCO Canada, and Villa Charities Foundation are coming together to celebrate our community and give back in a meaningful way.

Proceeds from The Ital-Canadian Golf Open will support programs provided by CIBPA Toronto, ICCO Canada and Villa Charities, as well as scholarships and bursaries for undergraduate and graduate level students across the country.

Your support and participation in this event will make a real impact.

Please join us – we look forward to seeing you on the green!



Ital-Canadian Golf Open

Monday, August 30, 2021 at Eagles Nest Golf Club

Join us for the Ital-Canadian Golf open on Monday, August 30, 2021 at Eagles Nest Golf Club. Proceeds support CIBPA Toronto, ICCO Canada, and Villa Charities Foundation.

Morning Tee Off – 7:30 AM

- 6:30 AM Registration opens plus a chance to warm up on the driving range
- 7:30 AM Shotgun Start
- 18-hole scramble
- Finish off your day with a delicious take-away luncheon!
- *All meals, alcoholic beverages and on-course challenges are complimentary*

Afternoon Tee Off – 1:30 PM

- 12:30 PM Registration opens plus a chance to warm up on the driving range
- 1:30 PM Shotgun Start
- 18-hole scramble
- Finish off your day with a delicious take-away dinner!
- *All meals, alcoholic beverages and on-course challenges are complimentary*

Please note, tee times will be scheduled on a first come first serve basis.





PRESENTING SPONSOR | \$20,000

One Opportunity Available

- Exclusive identification as “Presenting Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- Two (2) complimentary foursomes. All food and beverages and on course activities complimentary throughout the day
- Exclusive logo placement on one (1) tee sign
- Minimum of two (2) social media posts from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report



GOLFER GIFT SPONSOR | \$10,000

One Opportunity Available

- Exclusive identification as “Golfer Gift Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Logo included on thank you gift to golfers (up to 288 gifts)
- Logo placement on one (1) tee sign
- Minimum of two (2) social media posts from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report



GOLF CART SPONSOR | \$6,500

One Opportunity Available

- Exclusive identification as “Golf Cart Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Exclusive logo placement on signage in golf carts (up to 288 carts)
- Logo placement on one (1) tee sign
- Minimum of two (2) social media posts from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report



SCORECARD SPONSOR | SOLD

AIRD & BERLIS LLP

- Exclusive identification as “Scorecard Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Exclusive logo placement on golfer scorecards (up to 72 cards)
- Logo placement on one (1) tee sign
- Minimum of one (1) social media post from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report



FLAG SPONSOR | \$4,000

One Opportunity Available, *sponsor to provide 18 golf pin flags*

- Exclusive identification as “Flag Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Logo placement on one (1) tee sign
- Minimum of two (2) social media posts from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report



SNACK BAR SPONSOR | SOLD

LAVAZZA

- Exclusive identification as “Snack Bar Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Exclusive logo placement on Snack Bar signage and tent cards on outdoor tables
- Logo placement on one (1) tee sign
- Minimum of one (1) social media post from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report





GOLF BALL SPONSOR | \$2,500

One Opportunity Available, *sponsor to provide 288 sleeves of golf balls for participant use*

- Exclusive identification as “Golf Ball Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Logo placement on one (1) tee sign
- Minimum of one (1) social media post from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report



FARE SPONSOR | SOLD

SORBARA GROUP OF COMPANIES

- Exclusive identification as “Fare Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Logo placement on takeaway meals provided to all golfers, and tent cards, placed on clubhouse patio tables
- Logo placement on one (1) tee sign
- Minimum of one (1) social media post from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report





AIRLINE SPONSOR | SOLD

AIR CANADA

- Exclusive identification as “Exclusive Airline Sponsor” included on all marketing materials including but not limited to collateral, sponsor signage, and website
- One (1) complimentary foursome. All food and beverages and on course activities complimentary throughout the day
- Logo placement on one (1) tee sign
- Minimum of two (2) social media post from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the CIBPA Newsletter, Villa Charities Newsletter (8,600+ reach) and Villa Charities Annual Report

VOLUNTEER SPONSOR | \$1,000

Three (3) Opportunities Available

- Logo placement on volunteer t-shirts
- Minimum of one (1) social media post from the CIBPA Toronto, ICCO and Villa Charities accounts, promoting your support
- Opportunity to contribute promotional items in the gift bag, distributed to all golfers and guests (up to 288 bags)
- Recognition in the Villa Charities Newsletter (8,600+ reach) and Annual Report

TEE BOX SPONSOR | \$350

Unlimited Opportunities
Available

- Logo placement on one (1) tee sign
- Receipt and/or letter of recognition for income tax purposes



FOURSOMES

GOLD

FOURSOME | \$1,750

- 18-hole round of golf for four (4)
- All food and beverages and on course activities complimentary throughout the day
- Logo placement on one (1) tee sign

CLASSIC FOURSOME | \$1,500

- 18-hole round of golf for four (4)
- All food and beverages and on course activities complimentary throughout the day

INDIVIDUAL GOLFER | \$400

- 18-hole round of golf for ONE (1)
- All food and beverages and on course activities complimentary throughout the day

ABOUT US

Canadian Italian Business and Professional Association of Toronto

Established in 1952, CIBPA Toronto is a non-profit organization assisting members and the Italian Canadian community by offering avenues for business and professional development as well as mentoring opportunities for youth. The CIBPA's mission is to promote and cultivate the business, professional, cultural and social interests of men and women of Canadian-Italian heritage.

Italian Chamber of Commerce of Ontario of Canada

With origins dating back to the 1930s, ICCO Canada was officially recognized in 1961. ICCO Canada is a private, independent, non-profit organization and it is the catalyst to developing business and cultural alliances among visionaries, entrepreneurs, and global organizations in Canada and Italy.

Villa Charities Foundation

Villa Charities Foundation supports experiences and services that honour Italian culture and heritage. As the charitable arm of Villa Charities, the Foundation provides crucial funding for areas such as senior care, youth services, education and scholarships, cultural programming, and capital needs.





GRAZIE!

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