



SPONSORSHIP OPPORTUNITIES

Saturday, October 29, 2022

The Omni King Edward Hotel

FROM OUR HERITAGE, BUILDING A VISION OF THE FUTURE

On Saturday, October 29th, the Canadian Italian Business and Professional Association of Toronto will mark its 70th anniversary with a Gala event at the Omni King Edward Hotel. We invite you to take advantage of the many opportunities to become involved in this special evening and celebrate the many ties between Italy and Canada to ensure Italian traditions, heritage and culture are passed to future generations.

CIBPA - "70 YEARS OF EXCELLENCE"

Description | Black tie optional

Background | The CIBPA of Toronto is a non-profit organization, established in 1952 that assists its members and the community at large in pursuing both their individual and collective potentials. The CIBPA's mission is to promote and cultivate the business, professional, cultural and social interests of men and women of Canadian-Italian heritage.

Funds raised through this event will allow the CIBPA to provide leadership, learning and networking opportunities for its members, and will help support the CIBPA Education Foundation.

Date | Saturday, October 29, 2022

Cocktails | 6:30 pm • **Dinner** | 7:30 pm

Location | The Omni King Edward Hotel – 37 King St. E.



LETTER FROM THE PRESIDENT

Dear CIBPA community,



Celebrating 70 years of excellence is a big milestone for CIBPA. The members of CIBPA are proud Canadians of Italian descent. As we embrace our rich culture and heritage, we continue to uphold the exceptional contributions of our forefathers, and work together to build a stronger, more vibrant, and inclusive Canada.

It is with great vision, stemming from our Italian heritage, that we continue to help each other grow and create a peaceful, understanding and diversified world.

CIBPA is committed to benevolence, giving back to our community, and aims to increase our partnerships with other associations within the GTA and abroad.

Please join us on this special occasion as we celebrate these accomplishments and continue to build on the rich history of the past 70 years!

As we celebrate 70 years we reflect on the generous support we have received. It is with the continued contributions from our sponsors and members that we have been successful in reaching this milestone.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Lettieri'.

John Lettieri, President CIBPA Toronto

THE FUTURE OF CIBPA

From the terroir of Italian soil, which produces some of the world's greatest wines, the skills of Italian craftsmen who have built some of the world's greatest cities, the creativity of Italian designers who have dressed royalty and celebrities, to the love it takes to make pasta by hand and share stories in a family kitchen, Italy has always been a fountain of innovation, inspiration and pride. The CIBPA aims to pass the strength and passion of Italian culture and its traditions to future generations in Canada, while helping its members to

cultivate the business, cultural and social networking opportunities of its members within the community and beyond. Formed so our forefathers collectively had a voice to be able to move forward with these initiatives in a society that was new to them, the future of the CIBPA continues that tradition by being engaged in our communities and contributing in a meaningful way to grow our organization and make a positive impact in our society. We invite you into our family and hope you can join us to celebrate on October 29th at the CIBPA 70th Gala.

SPONSORSHIP DETAILS

	PLATINUM (SOLD)	DIAMOND	GOLD
PRICE	\$35,000	\$25,000	\$20,000
Exclusive Identification as "Presenting Sponsor" at 70th Annual President's Ball	★ A company representative to hand the award and company name engraved on the award		
Corporate tables with corporate logo in prime location	★ 3 (30 guests)	★ 2 (20 guests)	★ 1 (10 guests)
Logo and 2 minutes podium time	★		
Event Recognition presentation	★	★	★
Corporate logo to appear on screen during evening program	★	★	★
Corporate logo to appear on poster board displayed at the event	★	★	★
Adv. in program brochure	★ front inside cover + 1 page interior	★ full-page + half page interior	★ full page
Website	Recognition	Recognition	Recognition
VIP Private Cocktail Reception	★ Special Private Reception for 30 sponsor guests and VIPs at CIBPA's President's residence to meet the Italian artist Debra Bee, special guest at the Gala, one week before the event	★ Special Private Evening Reception for 20 sponsor guests and VIPs at CIBPA's President's residence to meet the Italian artist Debra Bee, special guest at the Gala, one week before the event	★ Special Private Evening Reception for 12 sponsor guests at CIBPA's President's residence to meet the Italian artist Debra Bee, special guest at the Gala, one week before the event
Company name recognition in invites and in all communications opportunities	★	★	★
Fee for Corporate Member Status	★	★	★
Other			
Named Fund Donation to the CIBPA Education Foundation (charitable tax receipt will be issued)	\$7,000	\$3,500	\$2,500

SPONSORSHIP DETAILS

	PARKING	ENTERTAINMENT	WINE
PRICE	\$10,000	\$7,500	\$7,500
Exclusive Identification as "Presenting Sponsor" at 70th Annual President's Ball			
Corporate tables with corporate logo in prime location	★ 1 (10 guests)	★ 1 (10 guests)	★ 1 (10 guests)
Logo and 2 minutes podium time			
Event Recognition presentation	★	★	★
Corporate logo to appear on screen during evening program	★	★	★
Corporate logo to appear on poster board displayed at the event			
Adv. in program brochure	★ half page	★ half page	★ half page
Website	Recognition	Recognition	Recognition
VIP Private Cocktail Reception			
Company name recognition in invites and in all communications opportunities	★	★	★
Fee for Corporate Member Status	★	★	★
Other	★ Signage on parking tags + display cars and signage outside The Omni King Edward	★ Corporate Logo during Entertainment	★ Tag on wine bottles on each
Named Fund Donation to the CIBPA Education Foundation (charitable tax receipt will be issued)	\$2,000	\$1,000	\$1,000

SPONSORSHIP DETAILS

	PROGRAM	PHOTO BOOTH	FLORAL	GIFT (SOLD)	CORPORATE TABLE
PRICE	\$7,500	\$7,500	\$4,000	\$2,500	\$5,000
Exclusive Identification as "Presenting Sponsor" at 70th Annual President's Ball					
Corporate tables with corporate logo in prime location	★ 1 (10 guests)	★ 1 (10 guests)	4 tickets	2 tickets	★ 1 (10 guests)
Logo and 2 minutes podium time					
Event Recognition presentation	★	★	★	★	
Corporate logo to appear on screen during evening program	★	★	★	★	★
Corporate logo to appear on poster board displayed at the event					
Adv. in program brochure	★ inside back cover full page	★ half page	★ half page	★ quarter page	★ quarter page
Website	Recognition	Recognition	Recognition	Recognition	
VIP Private Cocktail Reception					
Company name recognition in invites and in all communications opportunities	★	★	★	★	
Fee for Corporate Member Status	★	★	★		
Other	★ An extra inside cover ad half page	★ Corporate Logo on photo print outs	★ Corporate Tag on flower centerpiece on each table	★ Opportunity to offer one item to guests	
Named Fund Donation to the CIBPA Education Foundation (charitable tax receipt will be issued)	\$1,000	\$1,000	\$500	-	\$500

PAGE LAYOUT SPECIFICATIONS

MECHANICAL REQUIREMENTS

Digital file submission and technical inquiries

marketing@dolce.ca or file-sharing sites (Dropbox, WeTransfer or Hightail)

FILES

Mac Compatible digital files will be accepted in the following formats:

- EPS files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- InDesign document (include all links, images and fonts)
- Adobe Photoshop TIFF (in CMYK format, 300 dpi at 100% of final output size)

CONTACT: Barbara Sellan 416.782.4445 or toronto@cibpa.com

DEADLINE: All final art-ready ads must be submitted no later than **October 1, 2022**

SIZES & PRICE

FULL PAGE AD

Final Size:
8" W X 11" H
(With bleed:
8.25" W x 11.25" H)
\$1,500

1/2 PAGE AD

Final Size:
7.5" W X 5" H
\$800

1/4 PAGE AD

Final Size:
3.7" W X 5" H
\$500

All above pricing excludes HST. Additional charges to produce new creative or resize existing files will apply.




THE CANADIAN ITALIAN BUSINESS AND PROFESSIONAL ASSOCIATION OF TORONTO

For more information and to purchase a sponsorship or tickets, please contact CIBPA at 416-782-4445 or send an email to toronto@cibpa.com or visit toronto.cibpa.com

CIBPA Toronto

Suite 202 - 901 Lawrence Ave. West Toronto, Ontario M6A 1C3 | Email: toronto@cibpa.com

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toronto.cibpa.com

2022 ORDER FORM



NAME

POSITION

COMPANY

(YOUR COMPANY NAME WILL APPEAR AS WRITTEN, IN PRINTED MATERIAL)

ADDRESS

CITY

PROV.

POSTAL CODE

PHONE

EMAIL

SPONSORSHIP & TICKET SALES

(ALL PRICES EXCLUDE 13% HST)

<input type="checkbox"/> Platinum Sponsor (\$35,000)	\$
<input type="checkbox"/> Diamond Sponsor (\$25,000)	\$
<input type="checkbox"/> Gold Sponsor (\$20,000)	\$
<input type="checkbox"/> Parking Sponsor (\$10,000)	\$
<input type="checkbox"/> Entertainment Sponsor (\$7,500)	\$
<input type="checkbox"/> Wine Sponsor (\$7,500)	\$
<input type="checkbox"/> Program Sponsor (\$7,500)	\$
<input type="checkbox"/> Photo Booth Sponsor (\$7,500)	\$
<input type="checkbox"/> Floral Sponsor (\$4,000)	\$
<input type="checkbox"/> Gift Sponsor (\$2,500)	\$
<input type="checkbox"/> Corporate Table Sponsor (\$5,000)	\$

Would like to Advertise in Program Brochure only

<input type="checkbox"/> Full Page Advertising	\$1,500	\$
<input type="checkbox"/> Half Page Advertising	\$800	\$
<input type="checkbox"/> Quarter Page Advertising	\$500	\$

Additional donations may be made to the CIBPA Education Foundation (tax receipt will be issued for amount over \$25.00)

\$

TOTAL AMOUNT OF PURCHASE

\$

(all prices exclude 13% HST) | ADVERTISING: Check layout specs and forward to marketing@dolce.ca.

PAYMENT OPTIONS

☐ **CHEQUE enclosed;** payable to: The CIBPA of Toronto ☐ **VISA** ☐ **AMERICAN EXPRESS** ☐ **MASTERCARD**

Card Number

Expiry

CV

Name of Cardholder (print)

Signature