



WOMEN IN LEADERSHIP 2022

SPONSORSHIP OPPORTUNITIES

Presented by KPMG





**From our heritage,
building a vision of the future**





WHO IS THE CIBPA?

We are a community of members dedicated to building vibrant business and professional networks as well as investing in the future through our student education fund. The Canadian Italian Business and Professional Association (CIBPA) was formed in 1952 and is the premier non-profit business association representing Canadian-Italians in Canada.

OUR MISSION

Our mandate is to promote and cultivate the business, professional, cultural and social interests of our members, and to serve as their local voice, as well as representing the Italian-Canadian community at large. We build and foster forums for the exchange of business and civic ideas and to encourage the growth of close-knit communities. Our organization provides much more than the simple practice of networking or exchanging business cards. We create events and opportunities to build sustainable professional relationships.

And, as our way of giving back to the community and investing in future generations, we provide bursaries and scholarships to students in need through our dedicated education fund.

For more information and to purchase a sponsorship or tickets, please contact CIBPA at (416) 782-4445 or send an email to toronto@cibpa.com or visit toronto.cibpa.com

CIBPA Toronto

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LETTER FROM THE PRESIDENT



On Wednesday May 4th, 2022, CIBPA Toronto is thrilled to be recognizing a community leader and recipient of CIBPA Women of the Year award, Ms. Lucy Iacovelli, Canadian Managing Partner, Tax & Legal of KPMG Law LLP.

In addition to recognising Ms. Iacovelli's achievements, the balance of the evening will also profile other women executives who will participate in an information panel style discussion. The agenda will focus on Women in Leadership and how women are making positive change in our community.

The evening will provide our guests with an exceptional networking opportunity followed by panel discussion and will provide our audience with an opportunity for a question-and-answer session.

We look forward to meeting our guests at this special evening as we mix, mingle and celebrate with an inspiring crowd of women and engaged individuals from our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Lettieri'. The signature is stylized and fluid.

John Lettieri
President
CIBPA Toronto

The Canadian Italian Business and Professional Association (CIBPA) Toronto, is proud to present our Celebrating Excellence in Women Event.

On Wednesday May 4, 2022, CIBPA will recognize our Women of the Year Award Recipient, Ms. Lucy Iacovelli, Canadian Managing Partner, Tax & Legal of KPMG Law LLP.

Lucy Iacovelli is being recognized by CIBPA Toronto as being named as one of the Top 100 Most Powerful Women in 2020 by WXN, the Women's Executive Network, her outstanding contributions to the CIBPA's Education Foundation's Bursary program including her role in the York University CIBPA/Lucy Iacovelli endowment for advancing equity focussed programming and empowering young women and for her passion about her Italian heritage.

CIBPA would like to honour her contributions not only to CIBPA, but as a female leader who builds positive change and empowers others.

In addition to honouring Lucy, CIBPA is pleased to introduce Dr. Maria Muraca, an accomplished community leader and participant on our panel where

we will focus discussion on making positive changes in our community.

Dr. Maria Muraca obtained her Doctor of Medicine degree at the University of Toronto and subsequently completed a residency in Family Medicine training at Mount Sinai Hospital through the University of Toronto. Dr. Muraca practices comprehensive, team-based family medicine in North York. In addition to her family practice, she is a consultant in the High-Risk Breast and Ovarian Cancer Clinic at North York General Hospital. An Assistant Professor at the University of Toronto, Department of Family and Community Medicine, Dr. Muraca teaches students at all levels of medical training. Since 2016, Dr. Muraca has served as the Medical Director of the North York Family Health Team. She is the Co-chair of the Health Databank Collaborative (HDC) powered by North York General Hospital, linking primary care and hospital EMR data. Dr. Muraca has been an active participant at the core table of our developing OHT and is the Co-chair of the Primary Care Working Group of the North York Toronto Health Partners (NYTHP) OHT. Outside of work she enjoys dancing ballet, cooking, traveling, and spending time with her family.



Lucy Iacovelli



Dr. Maria Muraca
Panel Speaker

Sponsoring CIBPA's celebration demonstrates your organization's support for women and provides an opportunity to profile your organization.

EVENT DETAILS

- When** Wednesday May 4, 2022 – 6:30 pm
- Where** Montecassino, 140 Jevlan Drive, Woodbridge, Ontario L4L 8G3
- Agenda**
- 6:30 – 7:30 pm – Welcome, Cocktail Reception
 - 7:30 – 8:30 pm – Dinner, Panel Discussion, Award Presentation
 - 8:30 – 9:30 pm – Coffee, Dessert

SPONSORSHIP DETAILS

Presenting Sponsor, \$15,000 plus HST / **SOLD - KPMG**

- Presenter for CIBPA Women of the Year Award Recipient
- Three Corporate Tables (30 guests) in prime location with corporate logo on each table
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event
- Named Fund Donation to CIBPA Education Foundation, (tax receipt issued for \$2500)

Platinum Sponsor, \$10,000 plus HST / **SOLD - Deloitte**

- Two Corporate Tables (20 Guests) in prime location with corporate logo on each table
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event
- Named Fund Donation to CIBPA Education Foundation, (tax receipt issued for \$1500)

Gold Sponsor, \$7,500 plus HST

- One Corporate Tables (10 guests) in prime location with corporate logo on each table
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event
- Named Fund Donation to CIBPA Education Foundation, (tax receipt issued for \$1000)

Food Sponsor, \$5,000 plus HST / **SOLD - Montecassino**

- 6 tickets in prime location with corporate logo on each table
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event

Wine Sponsor, \$2,500 plus HST / **SOLD - Masters Insurance**

- 4 tickets with corporate logo in prime location
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event





Floral Sponsor, \$2,500 plus HST / SOLD - Ital Florist

- 4 tickets with corporate logo in prime location
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event

Dessert Sponsor, \$2,500 plus HST / SOLD - IC Savings

- 4 tickets with corporate logo in prime location
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event

Photobooth Sponsor, \$1,500 plus HST / SOLD - City of Markham

- Two tickets with corporate logo in prime location
- Company name mentioned in all publicity opportunities including social media platforms
- Corporate logo to appear on screens during evening program
- Corporate logo to appear on poster board at the event

Corporate Table of Ten, \$1,500 plus HST

- One table of 10 and corporate name on table
- Logo on video loop

Table of 10, \$1,250 plus HST

Individual Tickets, \$125 plus HST







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