





CIBPA - ICFF 2023 SPONSORSHIP PACKAGE

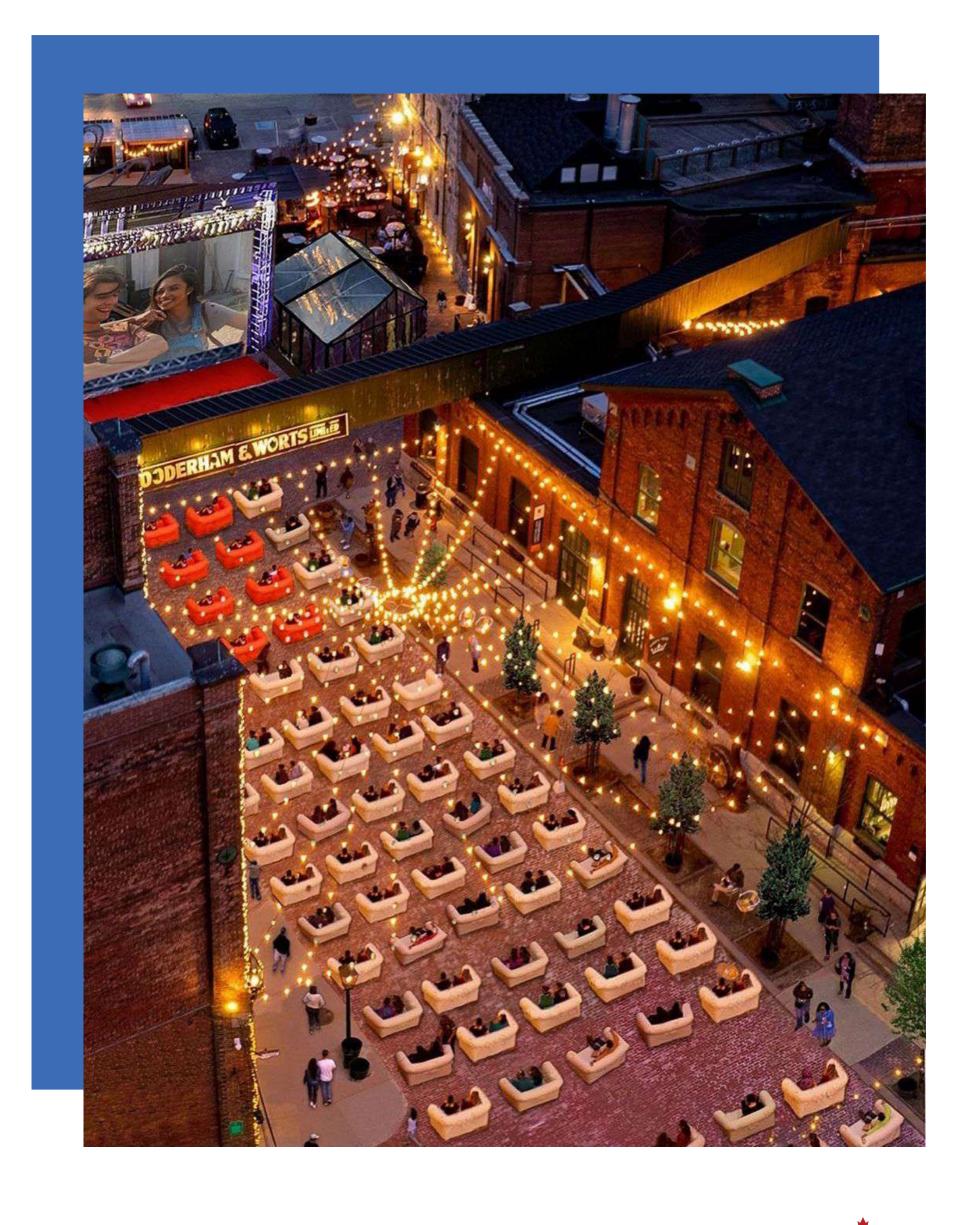
Tuesday, July 11, 2023

EVENT OVERVIEW

CIBPA Toronto partners with ICFF for an exclusive outdoor movie night. This is a unique sponsorship opportunity to enhance your brand's visibility while treating your special guests to an unforgettable evening. Immerse yourself in a magical setting, where you can privately meet and greet the main actor and director.



WHAT IS INCLUDED: Included in your Festival ticket is an incredible sampling experience from various food and beverage sponsors of the ICFF stationed across the district!











TIMELINE

7:00pm → Gates Open

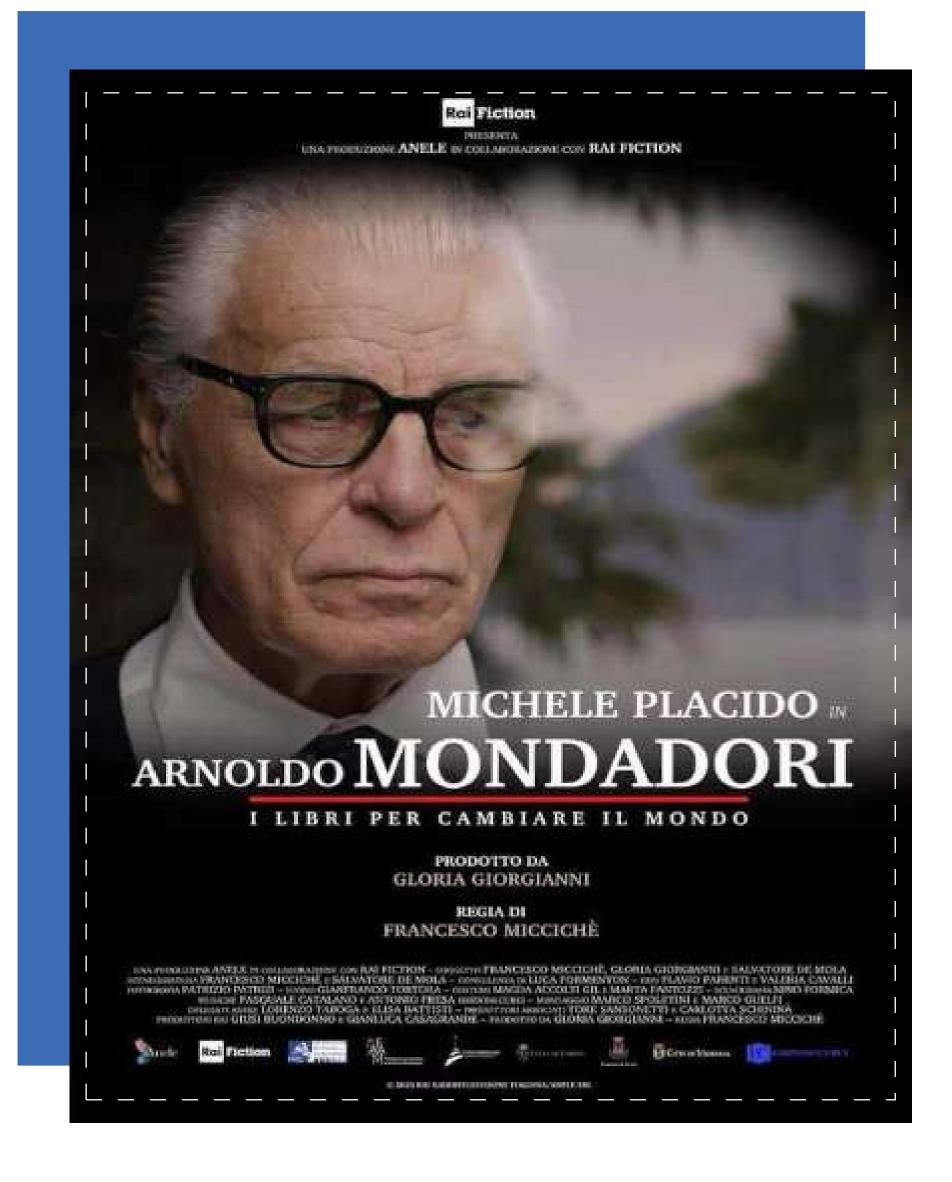
8:15pm → CIBPA Pre-show

8:45pm → Screening of Film "Arnoldo Mondadori" with special guest actor Michele Placido in attendance

RAIN PLAN

6:00pm → Cocktail

7:00pm → Indoor theatre screening at The Young Centre for Performing Arts.











EVENT DETAILS

Quota

100 people

Exclusive Event Privileges

- 1 Campari Drink or Masi Wine
- 1 Lavazza Cold Brew Coffee
- Baci Perugina sampling
- Barilla Sampling
- Podium and sound system for speeches
- Video display of VIP greetings, anthem, etc.





















SPONSORSHIP DETAILS

DIAMOND SPONSOR \$4,000



- Podium for presenting the event (2 minutes)
- Sponsored blanket for all 100 guests (value \$1,400)
- 10 Tickets with VIP/Reserved spots (value \$600)
- 10 spots for pre-event private cocktail at the Lavazza Lounge (max capacity 30 guests) where meet and greet Italian guest actor and producer (value \$300)
- Logo visibility on the screen and all marketing material and ticketing

SILVER SPONSOR \$2,000

- 10 Tickets with VIP/Reserved spots (value \$600)
- 10 spots for pre-event private cocktail at the Lavazza Lounge (max capacity 30 guests) where meet and greet Italian guests (actor and producer (value \$300)
- Logo visibility on the screen and all marketing material and ticketing

BRONZE SPONSOR \$1,000

- 10 Ticket
- Logo visibility on the screen and all marketing material and ticketing









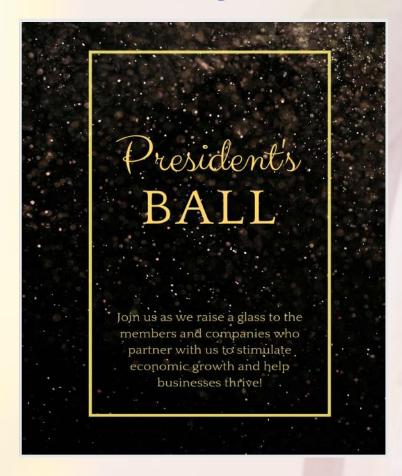
ABOUT US

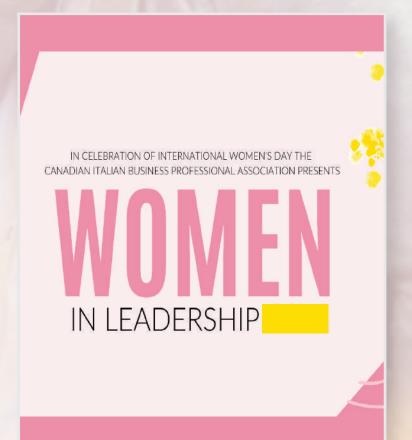
The Canadian Italian Business and Professional Association of Toronto (CIBPA) is a non-profit membership association for Canadian-Italians in the Greater Toronto area, that has been proudly serving our community since 1952.

With a rich history spanning over 70 years, we carry on with our mission to promote and cultivate our member's business, professional, cultural, and social interests, and to serve as their local voice, representing the Canadian-Italian community at large.

Investing in future generations is our priority, so through our special education fund, we also provide bursaries and scholarships to deserving students.

Our other signature events:













CONTACTUS



(416) 782-4445



toronto@toronto.cibpa.com







in

@cibpatoronto



toronto.cibpa.com

For more information and to purchase a sponsorship or tickets.

