



Saturday, November 15th, 2014

62nd Annual President's Ball

Event Profile

- Date:** Saturday, November 15, 2014
Cocktails 5:30 PM - Dinner 7:00 PM
- Location :** **Liberty Grand Entertainment Complex, 25 British Columbia Road, Toronto, ON**
- President:** **Eddy Burello**
- Honorary Chairs:** **Mr. & Mrs. Ralph and Rose Chiodo**
- President's Ball Chairs:** **Frank Strippoli and Lou Panacci**
- Master of Ceremonies:** **Rick Campanelli, Co-Host, ET Canada**
- Awards:** Four individuals will be honored for their outstanding accomplishments and contributions and awarded the CIBPA Awards of Excellence in the following categories:
- President's Award
Lenny Lombardi, President & CEO, CHIN Radio and Television
- Business Excellence Award
The Cortellucci Family, Cortel Group
- Professional Excellence Award
Greg Sorbara, Chancellor, York University Chair, The Sorbara Group Advisory Board
- Community Leader Award
Diane Dupuy, Founder, Famous People Players
- Event Attire:** Black Tie/ Formal
- Event Description:** The Canadian Italian Business and Professional Association of Toronto's Awards of Excellence were established to recognize and pay tribute to those individuals in the community who continue to make a difference in their professional fields. This year's recipients are individuals who have made an outstanding contribution to the business community.
- About CIBPA:** The CIBPA of Toronto is a non-profit organization, established in 1952 that assists its members and the community at large in pursuing both their individual and collective potentials. The CIBPA's mission is to promote and cultivate the business, professional, cultural and social interests of men and women of Canadian-Italian heritage. The CIBPA has become known as the premier organization of its kind, representing the best interests of the Canadian-Italian community while offering countless avenues for business and professional development.
- an opinion-maker, front and centre in lobbying business issues;
 - highly regarded by all levels of government, sought after by political leaders;
 - utilized as a forum to introduce and disseminate information.

Funds raised through this event will help support the CIBPA Education Foundation.



The Canadian Italian Business and Professional Association of Toronto
901 Lawrence Avenue West, Suite 305, Toronto, ON M6A 1C3
T 416.782.4445 • F 416.782.5500 • toronto@cibpa.com





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Sponsorship Opportunities

EXECUTIVE OFFICERS

EDDY BURELLO

President & Chief Executive Officer

ADRIANO TOMMASINO

Vice President of Finance and Treasurer

ANTHONY GENNARO

Vice President Operations and Corporate Secretary

LOU PANACCI

Vice President Membership and Communication

C. MARIO PAURA

Immediate Past President and Chairman of the Board

PROGRAM DIRECTOR

DIANA PANACCI

DIRECTORS

TONY AMENDOLA

ENZA CICIRETTO

MICHAEL CIPRIANI

TANIA D'ORIO

SANDRO GIANNINI

DANNY INFUSINO

ALESSANDRA LOMBARDI

NINO PASQUARIELLO

FRANK STRIPPOLI

PAST PRESIDENTS

ANTHONY ANDREOLI†

RICHARD BARBARO

JOSEPH D. CARRIER SR.†

JOSEPH A. CHIAPPETTA

FRANK CICCOLINI

SR. MARIO CINELLI

MARIANNE CORIGLIANO-

FRANCO

FRANK A. CUSENZA

ROLDANO DALLA ROSA

MANLIO d'AMBROSIO†

GEORGE DAMIANI

FRANK M. D'ANDREA†

REMO DE CARLI†

CONSIGLIO DI NINO

EUGENIO G. FALUDI†

ANTHONY F. FASSEL†

JOSEPH GIANNA

VITO R. GIOVANNETTI†

DAN LA CAPRARA

BIAGGIO J.B. LETTERIO

NELDO L. LORENZETTI†

CLEMENT W. NUSCA†

ROY E. ORLANDO†

JOHN H. PALERMO†

ELIO M. ROSATI†

ROBERT SACCO

ANTHONY W. SANTAMAURA

NICK SIMONE

WALTER SIMONE

SAM SORBARA†

JASON SORDI

ADAM SORRENTI

ANTHONY M. SPECIALE

EMILIA VALENTINI

ALBERT JOHN VANGELUSTI †

SUILIO VENCHIARUTTI †

President's Ball Gala Sponsor\$25,000+(HST) (HST based on \$20,000.00, HST excluded from donation amount)

- Presenter for President's Award Recipient
- Three Corporate tables (30 guests) in prime location with corporate logo on each table.
- \$5,000 Named Fund donation on behalf of President Ball Gala Sponsor to CIBPA Education Foundation (tax receipt issued for \$5000 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- 2 Full-page colour advertisement in President's Ball Programme Booklet.
- Corporate logo to appear on poster board displayed at the event.

Cocktail Reception Sponsor\$20,000+(HST) (HST based on \$15,000.00, HST excluded from donation amount)

- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- \$5,000 Named Fund donation on behalf of Presenting Sponsor to CIBPA Education Foundation (tax receipt issued for \$5000 donation).
- Exclusive signage in Cocktail Reception Room
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

Presenting Sponsor.....\$15,000+(HST) (HST based on \$12,500.00, HST excluded from donation amount)

- Co-presenter for one (1) Award of Excellence.
- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- \$2,500 Named Fund donation on behalf of Presenting Sponsor to CIBPA Education Foundation (tax receipt issued for \$2500 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

Event Sponsor \$12,500+(HST) (HST based on \$11,000.00, HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo in prime location.
- \$1,500 Named Fund donation on behalf of Event Sponsor to the CIBPA Education Foundation (tax receipt issued for \$1500 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

Valet Sponsor \$8,000+(HST) (HST based on \$7,000.00, HST excluded from donation amount)

- One Corporate table (10 Guests) with corporate logo in prime location
- Signage on parking tags at valet station
- Display cars and signage outside Liberty Grand Entertainment Complex
- Half-page advertisement in program brochure
- \$1,000 Named Fund donation on behalf of Valet Sponsor to CIBPA Education Foundation (tax receipt issued for \$1,000 donation).
- Corporate logo to appear on screens during evening program.

Corporate Table \$3,500+(HST) (HST based on \$3,000.00, HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo
- \$500 Named Fund donation on behalf of the Corporate Table Sponsor to the CIBPA Education Foundation (tax receipt issued for \$500 donation).
- Corporate name acknowledgement in the President's Ball Commemorative Programme.
- Quarter-page advertisement in President's Ball Programme Booklet.

Table of Ten \$2,500+(HST)

Individual Tickets\$250+(HST)

PROGRAMME BOOKLET ADVERTISING

☐ FULL PAGE \$1,000.00 ☐ HALF PAGE \$600.00 ☐ QUARTER PAGE \$300.00

(ALL PRICES EXCLUDE 13% HST)

For more information regarding ticket sales and sponsorship opportunities, contact **Diana Panacci at 416.782.4445 or email toronto@cibpa.com**



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Advertising Page Layout specifications

Mechanical Requirements

MATERIALS

Mac Compatible digital files will be received by the following methods:

FTP SITE UPLOAD

(through FTP Client Program)

To access: www.pristineprinting.com

Click "FTP Site" on the top

Please read the login page carefully

Username: **cibpa**

Password: **cibpa2014**

EMAIL

maria@pristineprinting.com

CD ROM

Please call Maria @ 416.259.1621 to arrange pick-up or delivery options.

After sending a file, please notify:

Maria maria@pristineprinting.com
416.259.1621

Please specify company, file name & method of delivery
(FTP, Email or CD ROM)

FILES (Please note that all ads are in full colour)

Mac Compatible digital files will be accepted in the following formats:

- EPS files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- Indesign document (include all links, images and fonts)
- Adobe Photoshop TIFF (in CMYK format, 300 dpi at 100% of final output size)

CONTACT

For advertising sales inquiries:

Diana Panacci

416.782.4445 or toronto@cibpa.com

For technical questions involving ads and artwork or for other inquiries:

Joe Brevetti

416.259.1621 or jbrevetti@pristineprinting.com

DEADLINE: All final art-ready ads must be submitted no later than October 29th, 2014.

Sizes & Prices

FULL PAGE AD

Final Size:
7.625" W X 6.5" H

\$1,130

1/2 PAGE AD

Final Size:
3.75" W X 6.5" H

\$678

1/4 PAGE AD

Final Size:
3.75" W X 3.125" H

\$339

All above pricing includes HST.
Additional charges to produce new creative
or resize existing files will apply.

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Order Form

Name _____

Position _____

Company _____
(Your company name will appear as written, in printed material)

Address _____

City _____ Prov. _____ Postal Code _____

Phone _____ Fax _____

Email _____

SPONSORSHIP & TICKET SALES

(Amounts include HST)

☐ **PRESIDENT'S BALL GALA SPONSOR(S)** \$27,600.00
(Includes \$2600 HST)

☐ **COCKTAIL RECEPTION SPONSOR(S)** \$21,950.00
(Includes \$1950 HST)

☐ **PRESENTING SPONSOR(S)** \$16,625.00
(Includes \$1625 HST)

☐ **EVENT SPONSOR** \$13,930.00
(Includes \$1430 HST)

☐ **VALET SPONSOR** \$8,910.00
(Includes \$910 HST)

☐ **CORPORATE TABLE** \$3,890.00 x _____ = _____
(Includes \$390 HST)

☐ **TABLE OF TEN** \$2,825.00 x _____ = _____
(Includes \$325 HST)

☐ **INDIVIDUAL TICKETS** \$282.50 x _____ = _____
(Includes \$32.50 HST)

ADVERTISING + 13% HST : see layout specs and contact Pristine Printing, forward all art ready ads to FTP site:

☐ **FULL PAGE \$1,130.00**

☐ **HALF PAGE \$678.00**

☐ **QUARTER PAGE \$339.00**

TOTAL AMOUNT OF PURCHASE \$ _____

PAYMENT OPTIONS:

☐ **Visa** ☐ **American Express** ☐ **Master Card** ☐ Cheque enclosed; payable to: The CIBPA of Toronto

Card Number _____ Expiry _____ CV _____

Name of Cardholder (print) _____ Signature _____

Total Amount of Cheque / Visa \$ _____



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