

SPONSORSHIP OPPORTUNITIES

72ND *President's Ball*



FRIDAY, SEPTEMBER 20TH, 2024
Starting at 6:00 PM



FAIRMONT ROYAL YORK
100 Front St W, Toronto, ON



\$280 CIBPA MEMBERS
\$400 NON-MEMBERS

LIVE MUSIC



3 COURSE DINNER



DRINKS



ENTERTAINMENT



(416) 782-4445



toronto@cibpa.com



[@CibpaToronto](https://www.instagram.com/CibpaToronto)



toronto.cibpa.com



72ND *President's Ball*

SEPTEMBER 20TH, 2024



FAIRMONT ROYAL YORK
100 Front St W, Toronto, ON

You are cordially invited to the most anticipated event of the year – The 72nd President's Ball – taking place on Friday, September 20th, 2024 beginning at 6:00pm at the prestigious Fairmont Royal York, located at 100 Front St W, Toronto. On this evening, we will honour and pay tribute to those individuals who consistently make a difference in our community.

A portion of the proceeds will support the CIBPA Education Foundation, and the Italian Fallen Workers Memorial Project, honouring Italian workers who lost their lives in workplace accidents across Canada.



PRESIDENT'S MESSAGE

On Friday, September 20th, 2024, the CIBPA will mark its 72nd anniversary with a Gala event at the Fairmont Royal York. We invite you to take advantage of the many opportunities to become involved in this special evening and celebrate the ties between Italy and Canada to ensure that Italian traditions, heritage, and culture are passed on to future generations.

Our annual President's Ball is a premiere event in the Canadian Italian community and a tradition dating back to our inception. It's a celebration of leaders who have made outstanding contributions to the community and an occasion where the Canadian Italian community comes together to show its appreciation for the people, businesses and organizations that helped build not only one of the strongest communities in Canada but also a stronger and more inclusive country. The Gala provides the perfect setting to reconnect with old friends and make new connections, pay tribute to the past and share ideas about the future, all while celebrating our culture and enjoying good food and wine, entertainment, and good music.

Through participation in the 72nd President's Ball, CIBPA members, friends and leaders will help support our youth programs via the Education Foundation, and the Italo-Canadian incubator, Italia360.

Join us as we raise a glass to the members and companies who partner with us to stimulate economic growth and help businesses thrive!

Grazie e a presto!

Tony Cocuzzo,
CIBPA President





72ND *President's Ball*

MASTER OF CEREMONIES



Frank Ferragine

A 4 time best selling author and one of North America's most trusted garden experts, interior plant designer and weather expert. Frank is currently Breakfast Television's weather specialist, and gardening expert for various Citytv programs including CityNews and Cityline.



72ND *President's Ball*

HONORARY CO-CHAIRS



Angela Marotta & Melissa Marotta-Paolicelli

Co-Proprietors of Two Sisters Vineyard

Along with their family, sisters Melissa and Angela shared a vision. Not only did they want to create a gorgeous Estate to visit but they wanted to create a winery that could be a leader in producing super-premium and luxury wines in Canada. Two Sisters Vineyards realizes their family passion to bring an extraordinary wine and culinary experience to the heart of Niagara-on-the-Lake. Their story is rooted in crafting ultra-premium, Niagara wines that are recognized on the world stage. Located in the heart of the Niagara River sub-appellation, the winery and vineyards span over 130 acres across this remarkable part of Ontario.



THE CIBPA PRESIDENT'S BALL - AWARDS OF EXCELLENCE

2024 RECIPIENTS



Business Excellence Award
Sal Iacono
President & CEO,
Cadillac Fairview



Professional Excellence Award
Teresa Palandra
President,
Mercer Canada



Lifetime Contribution Award
Thomas d'Aquino
Chairman, Thomas
d'Aquino Capital, and
Chairman & CEO,
Intercounsel Ltd



Woman of the Year Award
Pina D'Agostino
Law Professor, Lawyer
and Internationally-
Recognized Scholar,
Osgoode Hall Law School



Community Leader's Award
Aldo Di Felice
President,
TLN Media Group



Community Leader's Award
Joseph Vitale
President,
Italpasta Limited



NextGen Award
Jessica Ruffolo
Neuroscience Doctoral
Researcher,
Hotchkiss Brain Institute



THE CIBPA PRESIDENT'S BALL - AWARDS OF EXCELLENCE

PAST RECIPIENTS



2023
Business Excellence Award
Rocco Rossi
President & CEO, OCC
Ontario Chamber of
Commerce



2023
Woman of the Year Award
Victoria Mancinelli
Director of Public Relations,
Communications &
Marketing, LiUNA



2022
President's Award
Daniele Zanotti
President & CEO,
United Way Greater
Toronto



2022
Woman of the Year Award
Lucy Iacovelli
Canadian Managing
Partner, Tax and Chief
Administrative Officer,
KPMG Law LLP



2021
President's Award
John Ruffolo
Founder &
Managing Partner,
Maverix Private Equity



2018
President's Award
Elio Luongo
Chief Executive Officer
and Senior Partner,
KPMG in Canada



2016
Next Gen Award
Alessia Cara
Grammy Award Winning
Singer & Songwriter



2015
President's Award
Nick Di Donato
President & CEO,
Liberty Entertainment
Group



2014
President's Award
Lenny Lombardi
President and CEO,
CHIN Radio/Tv
International



2014
Community Leader's Award
Diane Dupuy
Founder,
Famous PEOPLE Players



2013
Professional Excellence Award
Frank Iacobucci
Former Justice of the
Supreme Court of Canada



2011
President's Award
Sergio Marchionne
Former CEO,
Fiat Chrysler Automobiles



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$50,000 +HST

- Exclusive Identification as “Presenting Sponsor” at 72nd Annual President’s Ball.
- 3 Corporate tables with corporate logo in prime location (30 guests).
- Logo and 2 minutes podium time.
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Front inside cover + 1 full interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- **Named Fund Donation of \$5,000 to the CIBPA Education Foundation (charitable tax receipt will be issued).**

GOLD SPONSOR

\$25,000 +HST

- 2 Corporate tables with corporate logo in prime location (20 guests).
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Full page + half interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- **Named Fund Donation of \$2,500 to the CIBPA Education Foundation (charitable tax receipt will be issued).**

SILVER SPONSOR

\$15,000 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Full interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- **Named Fund Donation of \$1,500 to the CIBPA Education Foundation (charitable tax receipt will be issued).**

BRONZE SPONSOR

\$10,000 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Half interior page advertising space in program brochure.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- **Named Fund Donation of \$1,000 to the CIBPA Education Foundation (charitable tax receipt will be issued).**



SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR

\$7,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

PROGRAM SPONSOR

\$7,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

PHOTO BOOTH SPONSOR

\$7,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.



CORPORATE TABLES

CORPORATE TABLE NON-MEMBERS \$5,000 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Corporate logo to appear on program brochure.
- 1/4 page interior advertising space in program brochure.

CORPORATE TABLE CIBPA MEMEBERS \$3,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Corporate logo to appear on program brochure.
- 1/4 page interior advertising space in program brochure.



PAGE LAYOUT SPECIFICATIONS

REQUIREMENTS

Digital file submission and technical inquiries:
toronto@cibpa.com or file-sharing sites (Dropbox or WeTransfer)

FILES

Mac compatible digital files will be accepted in the following formats:

- .PSD & .AI files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- InDesign document (include all links, images and fonts)
- High resolution PNG (300 dpi)

SIZES AND PRICE

FULL PAGE AD Final Size: 8.5" W X 5.5" H (With bleed: 8.75" W x 6" H) \$1,500 +HST	1/2 PAGE AD Final Size: 4.5" W X 5.5" H \$800 +HST	1/4 PAGE AD Final Size: 4.5" W X 3" H \$500 +HST
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DEADLINE

All final art-ready ads must be submitted no later than September 10th.

*All above pricing excludes HST. Additional charges to produce new creative or resize existing files will apply.

To purchase a sponsorship level, program ad or individual ticket, you can do so directly from our website: toronto.cibpa.com/72-presidents-ball

CONTACT US:



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@CibpaToronto



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