

SPONSORSHIP OPPORTUNITIES



FRIDAY, SEPTEMBER 20TH, 2024 Starting at 6:00 PM

FAIRMONT ROYAL YORK 100 Front St W, Toronto, ON

LIVE MUSIC 3 COURSE DINNER DRINKS













\$280 CIBPA MEMBERS \$400 NON-MEMBERS

ENTERTAINMENT





You are cordially invited to the most anticipated event of the year - The 72nd President's Ball - taking place on Friday, September 20th, 2024 beginning at 6:00pm at the prestigious Fairmont Royal York, located at 100 Front St W, Toronto. On this evening, we will honour and pay tribute to those individuals who consistently make a difference in our community.

A portion of the proceeds will support the CIBPA Education Foundation, and the Italian Fallen Workers Memorial Project, honouring Italian workers who lost their lives in workplace accidents across Canada.

72 ND President's Ball

SEPTEMBER 20TH, 2024

FAIRMONT ROYAL YORK 100 Front St W, Toronto, ON



PRESIDENT'S MESSAGE

On Friday, September 20th, 2024, the CIBPA will mark its 72nd anniversary with a Gala event at the Fairmont Royal York. We invite you to take advantage of the many opportunities to become involved in this special evening and celebrate the ties between Italy and Canada to ensure that Italian traditions, heritage, and culture are passed on to future generations.

Our annual President's Ball is a premiere event in the Canadian Italian community and a tradition dating back to our inception. It's a celebration of leaders who have made outstanding contributions to the community and an occasion where the Canadian Italian community comes together to show its appreciation for the people, businesses and organizations that helped build not only one of the strongest communities in Canada but also a stronger and more inclusive country. The Gala provides the perfect setting to reconnect with old friends and make new connections, pay tribute to the past and share ideas about the future, all while celebrating our culture and enjoying good food and wine, entertainment, and good music.

Through participation in the 72nd President's Ball, CIBPA members, friends and leaders will help support our youth programs via the Education Foundation, and the Italo-Canadian incubator, Italia360.

Join us as we raise a glass to the members and companies who partner with us to stimulate economic growth and help businesses thrive!

Grazie e a presto!

Tony Cocuzzo, CIBPA President









A 4 time best selling author and one of North America's most trusted garden experts, interior plant designer and weather expert. Frank is currently Breakfast Television's weather specialist, and gardening expert for various Citytv programs including CityNews and Cityline.

MASTER OF CEREMONIES

Frank Ferragine

72ND President's Ball TORONTO





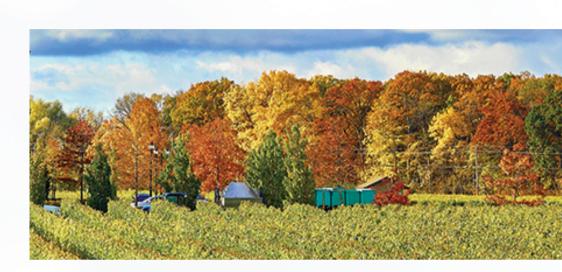
Angela Marotta & Melissa Marotta-Paolicelli

Co-Proprietors of Two Sisters Vineyard

Along with their family, sisters Melissa and Angela shared a vision. Not only did they want to create a gorgeous Estate to visit but they wanted to create a winery that could be a leader in producing super-premium and luxury wines in Canada. Two Sisters Vineyards realizes their family passion to bring an extraordinary wine and culinary experience to the heart of Niagara-on-the-Lake. Their story is rooted in crafting ultra-premium, Niagara wines that are recognized on the world stage. Located in the heart of the Niagara River sub-appellation, the winery and vineyards span over 130 acres across this remarkable part of Ontario.

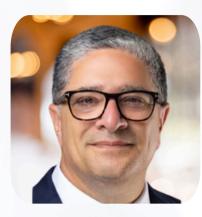
HONORARY CO-CHAIRS







THE CIBPA PRESIDENT'S BALL - AWARDS OF EXCELLENCE 2024 RECIPIENTS



Business Excellence Award Sal Iacono President & CEO, Cadillac Fairview



Professional Excellence Award Teresa Palandra President, Mercer Canada



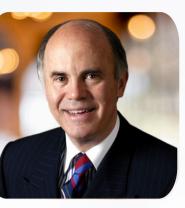
Woman of the Year Award Pina D'Agostino Law Professor, Lawyer

and Internationally-Recognized Scholar, Osgoode Hall Law School



Community Leader's Award Aldo Di Felice President, TLN Media Group





Lifetime Contribution Award

Thomas d'Aquino Chairman, Thomas

d'Aquino Capital, and Chairman & CEO, Intercounsel Ltd

Community Leader's Award

Joseph Vitale President, Italpasta Limited



NextGen Award

Jessica Ruffolo Neuroscience Doctoral Researcher, Hotchkiss Brain Institute



THE CIBPA PRESIDENT'S BALL - AWARDS OF EXCELLENCE **PAST RECIPIENTS**





Rocco Rossi

President & CEO, OCC Ontario Chamber of Commerce



× 2023 Woman of the Year Award Victoria Mancinelli

Director of Public Relations, Communications & Marketing, LiUNA

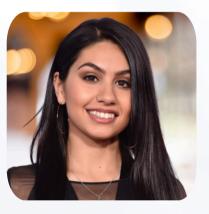


2021 **President's Award** John Ruffolo Founder &

Managing Partner, **Maverix Private Equity**



2018 **President's Award** Elio Luongo Chief Executive Officer and Senior Partner, **KPMG in Canada**

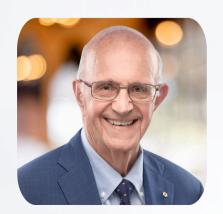








🕴 2014 🕅 Community Leader's Award **Diane Dupuy** Founder, **Famous PEOPLE Players**





Daniele Zanotti President & CEO, **United Way Greater** Toronto





Canadian Managing Partner, Tax and Chief Administrative Officer, **KPMG Law LLP**

2016 Next Gen Award Alessia Cara

Grammy Award Winning Singer & Songwriter







Professional **Excellence** Award

Frank Iacobucci Former Justice of the Supreme Court of Canada







SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$50.000 +HST

- Exclusive Identification as "Presenting Sponsor" at 72nd Annual President's Ball.
- 3 Corporate tables with corporate logo in prime location (30 guests).
- Logo and 2 minutes podium time.
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Front inside cover + 1 full interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- Named Fund Donation of \$5.000 to the CIBPA Education Foundation (charitable tax receipt will be issued).

GOLD SPONSOR \$25.000 +HST

- 2 Corporate tables with corporate logo in prime location (20 guests).
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Full page + half interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- Named Fund Donation of \$2.500 to the CIBPA Education Foundation (charitable tax receipt will be issued).

SILVER SPONSOR \$15.000 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Full interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- Named Fund Donation of \$1.500 to the CIBPA Education Foundation (charitable tax receipt will be issued).

BRONZE SPONSOR \$10,000 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Event recognition presentation.
- Corporate logo to appear on screen during evening program.
- Half interior page advertising space in program brochure.
- Company name recognition in invites and in all communications opportunities.
- Fee for Corporate Member Status.
- Named Fund Donation of \$1,000 to the CIBPA Education Foundation (charitable tax receipt will be issued).



SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR \$7,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

PROGRAM SPONSOR \$7,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

PHOTO BOOTH SPONSOR \$7,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.



CORPORATE TABLES

CORPORATE TABLE NON-MEMBERS \$5,000 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Corporate logo to appear on program brochure.
- 1/4 page interior advertising space in program brochure.

CORPORATE TABLE CIBPA MEMEBERS \$3,500 +HST

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Corporate logo to appear on program brochure.
- 1/4 page interior advertising space in program brochure.



PAGE LAYOUT SPECIFICATIONS

REQUIREMENTS

Digital file submission and technical inquiries:

toronto@cibpa.com or file-sharing sites (Dropbox or WeTransfer)

FILES

Mac compatible digital files will be accepted in the following formats:

- .PSD & .AI files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- InDesign document (include all links, images and fonts)
- High resolution PNG (300 dpi)

CONTACT US:





SIZES AND PRICE

FULL PAGE AD

Final Size: 8.5" W X 5.5" H (With bleed: 8.75" W x 6" H)

\$1,500 +HST

1/2 PAGE AD	1/4 PAGE AD
Final Size: 4.5" W X 5.5" H	Final Size: 4.5" W X 3" H
\$800 +HST	\$500 +HST

DEADLINE

All final art-ready ads must be submitted no later than September 10th.

*All above pricing excludes HST. Additional charges to produce new creative or resize existing files will apply.

To purchase a sponsorship level, program ad or individual ticket, you can do so directly from our website: <u>toronto.cibpa.com/72-presidents-ball</u>





toronto.cibpa.com