



## SATURDAY, OCTOBER 4<sup>TH</sup>, 2025



## PARAMOUNT EVENTSPACE 222 Rowntree Dairy Rd, Woodbridge, ON

You are cordially invited to the most anticipated event of the year – The 73rd President's Ball.

Experience a night of refined celebration, rooted in tradition and dedicated to community advancement.

The 73rd President's Ball will shine a spotlight on the remarkable individuals who continue to uplift and inspire our community.

A portion of the evening's proceeds will support the CIBPA Education Foundation, providing bursaries to students.

Save the date—this is a night you won't want to miss.



### PRESIDENT'S MESSAGE



As we look ahead to the 73rd Annual President's Ball, we prepare to honour more than just a milestone—we celebrate a living legacy. For over seven decades, the Canadian Italian Business and Professional Association has served as a beacon of connection, leadership, and service. On this special evening, we will reaffirm the values that unite us: heritage, excellence, resilience, and an unwavering commitment to community.

This gala is more than an evening of elegance—it is a heartfelt tribute to the enduring bond between Italy and Canada. It celebrates the visionaries, entrepreneurs, and advocates who have helped shape not only our community, but also the very fabric of a more inclusive, innovative, and prosperous Canada.

The President's Ball is a cherished tradition—where generations come together, legacies are honoured, and the future begins. We pay homage to the trailblazers who paved the way, uplift those making a difference today, and invest in tomorrow's leaders.

A portion of the proceeds from this event will support the CIBPA Education Foundation, which empowers youth through scholarships and mentorship, and Italia360, our entrepreneurial incubator driving innovation and collaboration within the Italian Canadian community.

We invite you to be part of a night that blends tradition with transformation—an evening of shared stories, rich culture, fine cuisine, music, and celebration. Let us raise our glasses to where we've been, to who we are, and to the future we are building together.

With warmest regards, **Tony Cocuzzo**,
President, CIBPA Toronto



### HONORARY CO-CHAIRS





### Joseph Vitale & Daniela Botto Vitale

As Co-Chairs of this year's President's Ball, we are honoured to invite you to be part of one of CIBPA's most cherished traditions. This event isn't just a celebration — it's a reflection of the community, leadership, and connections that CIBPA has fostered for over seven decades.

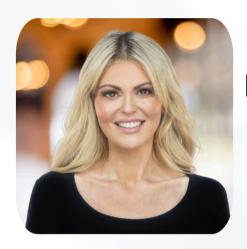
For both of us, CIBPA holds a special place in our hearts. It's where friendships have been built, business partnerships formed, and a shared commitment to giving back has flourished. The President's Ball is an opportunity to honour that legacy while celebrating and supporting the next generation of leaders in our community.

We warmly encourage you to get involved — whether by attending, sponsoring, or reserving a table with friends and colleagues. Your support helps strengthen the work of CIBPA and ensures this tradition continues to thrive.

We look forward to celebrating with you!



## 2025 AWARDS OF EXCELLENCE RECIPIENTS



President's Award
Sabrina Fiorellino
CEO,
Fero International Inc.



Business
Excellence Award
Silvy Wright
President & CEO,
Northbridge Financial
Corporation



Professional
Excellence Award
Dr. Andrea Rigamonti
Chief,
Critical Care Department,
St. Michael's Hospital,
Unity Health Toronto



Woman of the Year Award Julie Di Lorenzo President, Mirabella Development Corporation



Community
Leader's Award
Rina Pillitteri
Regional Vice President,
RBC



NextGen Award
Selena Paglia
CEO & Lead Nurse,
Opulife Home Care



## SPONSORSHIP OPPORTUNITIES

#### TITLE SPONSOR \$50,000

- Exclusive Identification as "Presenting Sponsor" at 73rd Annual President's Ball.
- 3 Corporate tables with corporate logo in prime location (30 guests).
- 2 minutes podium time.
- Podium recognition.
- Corporate logo to appear on screen during evening program.
- Front inside cover + 1 full interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- One-year corporate membership with CIBPA Toronto.
- Named Fund Donation of \$5,000 to the CIBPA Education Foundation (charitable tax receipt will be issued).

#### GOLD SPONSOR \$25,000

- 2 Corporate tables with corporate logo in prime location (20 guests).
- Podium recognition.
- Corporate logo to appear on screen during evening program.
- Full page + half interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- One-year corporate membership with CIBPA Toronto.
- Named Fund Donation of \$2,500 to the CIBPA Education Foundation (charitable tax receipt will be issued).

### SILVER SPONSOR \$15,000

- 1 Corporate table with corporate logo in prime location (10 guests).
- Podium recognition.
- Corporate logo to appear on screen during evening program.
- Full interior page advertising space in program brochure.
- Website recognition.
- Company name recognition in invites and in all communications opportunities.
- One-year corporate membership with CIBPA Toronto.
- Named Fund Donation of \$1,500 to the CIBPA Education Foundation (charitable tax receipt will be issued).

### BRONZE SPONSOR \$10,000

- 1 Corporate table with corporate logo in prime location (10 guests).
- Podium recognition.
- Corporate logo to appear on screen during evening program.
- Half interior page advertising space in program brochure.
- Company name recognition in invites and in all communications opportunities.
- One-year corporate membership with CIBPA Toronto.
- Named Fund Donation of \$1,000 to the CIBPA Education Foundation (charitable tax receipt will be issued).

## SPONSORSHIP OPPORTUNITIES

#### DECOR SPONSOR \$7,500

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

#### ENTERTAINMENT SPONSOR \$7,500

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

#### PROGRAM SPONSOR \$7,500

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

#### PHOTO BOOTH SPONSOR \$7,500

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Half page interior advertising space in program brochure.
- Website recognition.
- Company Name recognition in invites and in all communication opportunities.

TAXES INCLUDED IN ALL PRICING.

## CORPORATE TABLES

#### CORPORATE TABLE CIBPA MEMEBERS \$4,500

Early Bird \$3,500

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Corporate logo to appear on program brochure.
- 1/4 page interior advertising space in program brochure.

# CORPORATE TABLE NON-MEMBERS \$6,000

Early Bird \$5,000

- 1 Corporate table with corporate logo in prime location (10 guests).
- Corporate logo to appear on screen during evening program.
- Corporate logo to appear on program brochure.
- 1/4 page interior advertising space in program brochure.

EARLY BIRD PRICING ENDS JULY 31, 2025. TAXES INCLUDED IN ALL PRICING.



### AWARDS OF EXCELLENCE

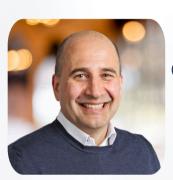
### PAST RECIPIENTS



Professional
Excellence Award
Teresa Palandra
President,
Mercer Canada



President's Award
Sal Iacono
President & CEO,
Cadillac Fairview



Community Leader

Award

Aldo Di Felice

President,

TLN Media Group



Woman of the
Year Award
Victoria Mancinelli
Director of Public Relations,
Communications &
Marketing, LiUNA



Business
Excellence Award
Rocco Rossi
President & CEO,
Ontario Chamber of
Commerce

2023



President's Award

Daniele Zanotti

President & CEO,
United Way Greater
Toronto



Woman of the
Year Award
Lucy Iacovelli
Canadian Managing
Partner, Tax and Chief
Administrative Officer,
KPMG Law LLP

2022



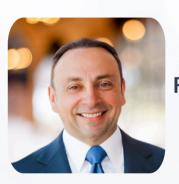
President's Award

John Ruffolo

Founder &

Managing Partner,

Maverix Private Equity



President's Award

Elio Luongo

Chief Executive Officer
and Senior Partner,
KPMG in Canada



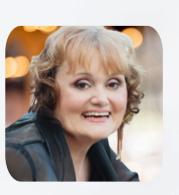
President's Award
Nick Di Donato
President & CEO,
Liberty Entertainment
Group



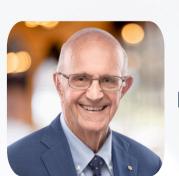
Community
Leader Award
Vivian Risi
President and Broker of
Record,
Royal LePage
Your Community Realty



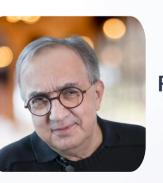
President's Award
Lenny Lombardi
President and CEO,
CHIN Radio/Tv
International



Community
Leader Award
Diane Dupuy
Founder,
Famous PEOPLE Players



Professional
Excellence Award
Frank Iacobucci
Former Justice of the
Supreme Court of Canada



President's Award
Sergio Marchione
Former CEO,
Fiat Chrysler Automobiles



### PAGE LAYOUT SPECIFICATIONS

#### **REQUIREMENTS**

Digital file submission and technical inquiries:

toronto@cibpa.com or file-sharing sites (Dropbox or WeTransfer)

#### **FILES**

Mac compatible digital files will be accepted in the following formats:

- .PSD & .AI files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts) embedded)
- InDesign document (include all links, images and fonts)
- High resolution PNG (300 dpi)

#### SIZES AND PRICE

#### **FULL PAGE AD**

**Final Size:** 8.5" W X 5.5" H (With bleed: 8.75" W x 6" H) \$1,700

1/2 PAGE AD 1/4 PAGE AD Final Size: Final Size: 4.5" W X 5.5" H 4.5" W X 3" H \$900 \$570

TAXES INCLUDED IN ALL PRICING.

#### **DEADLINE**

All final art-ready ads must be submitted no later than Friday, August 29th.

To purchase a sponsorship level, program ad or individual ticket, you can do so directly from our website: toronto.cibpa.com

### **CONTACT US:**











