



GOURMET FOOD . WINE . ENTERTAINMENT  
June 1, 2014



# Castello ITALIA 2014

Castello ITALIA is a celebration of the lifestyle of an inclusive community which has established itself as a driving force in both Canadian business and culture. Be it food, design, fashion, cinema, art or music– there is a reason why “La Dolce Vita” is decidedly Italian!

The gorgeous grounds of our Casa Loma property will be transformed into an outdoor Italian piazza, with an entertainment stage, automobile exhibit and activities for all ages. Italian food & wine stations will fill the gardens inviting guests to stroll around and enjoy.

Inside the historic building, in addition the existing tourist attraction and tour, guests can explore the Italian cultural exhibit that will showcase five prominent Italian-Canadian families that have helped shape the rich and vibrant history of Toronto.

Join in the festivities as we re-create an Italian Piazza in the heart of downtown Toronto.





# Castello ITALIA 2014





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## Event Details

### Date, Time & Location:

Sunday, June 1, 2014 (10 am – 4 pm)

Casa Loma - 1 Austin Terrace – outdoor patio, glass tent and majestic gardens

### Tickets: (includes Casa Loma Tour and Castello ITALIA)

Adults 18-59 - \$35

Seniors 60+/Youth 14-17 - \$29

Children 4-13 - \$25

Under 3 - Free

### Expected attendance:

3, 000+ people (Family-oriented, Italian background, tourists, family-oriented – all ages, traditional, festive/celebration-focused, social, fashionable, foodies.

### Format:

Food: A selection of Toronto's top Italian restaurants will offer a taste of true Italian cuisine. Ranging from small family operated establishments to world class fine dining venues, each restaurant will highlight their signature Italian dish for guests to enjoy.

Wine: Celebrating the diversity of old world vineyards along side new world varietals, guests are invited to explore red, white and sparkling wines from the unique regions of Italy including Piedmont, Vento and Tuscany. Also on showcase are Italian Canadian vintners offer samples of new world wines produced in traditional Italian style from the award winning Niagara region.

Entertainment & Culture: A Variety of talented performers will entertain guests with a live concert in the new garden glass tent. On the 3<sup>rd</sup> floor of Casa Loma a month-long exhibit will celebrate and honour prominent Italian Canadian families that have helped to shape Toronto.

Automotive Display: The best of Italy's Automotive industry on display including Ferrari, Maserati, Lamborghini and more.



# Castello ITALIA 2014

## Food & Wine

The majestic Casa Loma Gardens will play host for fine wine and gourmet food tasting. Toronto's best Italian restaurants will showcase Italian and Canadian wines with Sommelier's on hand to provide expert knowledge. A sampling of Italia 2013 food and wine vendors includes:

### FOOD

Cibo Wine Bar  
Paganelli's  
Sotto Sotto  
Mercatto  
Ciao Wine Bar  
Sarpa Ristorante  
Ferrero Rocher /Nutella  
Sicilian Ice Cream

### WINE

Profile Wine Group  
Gerardo Cesari  
Barone Montalto  
Farnese  
Grappa Tosolini  
Fantinel  
Ziraldo Estate Wineries  
Magnotta Wines



# Castello ITALIA 2014

## Entertainment

The entertainment performances will be held in the newly designed glass tent. This fully enclosed, climate controlled space will offer the ultimate backdrop for hosting live performances, from top Italian and Canadian and International musical talent throughout the day. A snapshot of Italia 2013 entertainment line-up includes:

### MUSIC

Daniel Panetta  
Cristiana Pegoraro  
Vaness Alegacy  
Coro San Marco  
Mossy Rocks  
Our Lady Peace's Raine Maida

### CULTURE

Tarantella – Marisa Buffone  
Soccer Trick Performers (kids)  
Nutella Party (kids)  
Happy Testa Storytelling  
Italian Fine Art Exhibit by De  
Luca Fine Art Gallery





# Castello ITALIA 2014

## Italian Heritage Month – Cultural Exhibit

In honour of Italian Heritage Month, Casa Loma is hosting a month-long exhibit featuring five prominent Ital-Canadian families that have played a significant role in the development of the City of Toronto. This unique historical showcase will feature leaders in entertainment, industry, media, and medicine. Casa Loma anticipates more than 50,000 visitors to partake in this cultural exhibit, which is free with admission.

**June 1-30, 2014 - Casa Loma, 3<sup>rd</sup> Floor Exhibit**



# Castello ITALIA 2014

## Italian Automotive Display

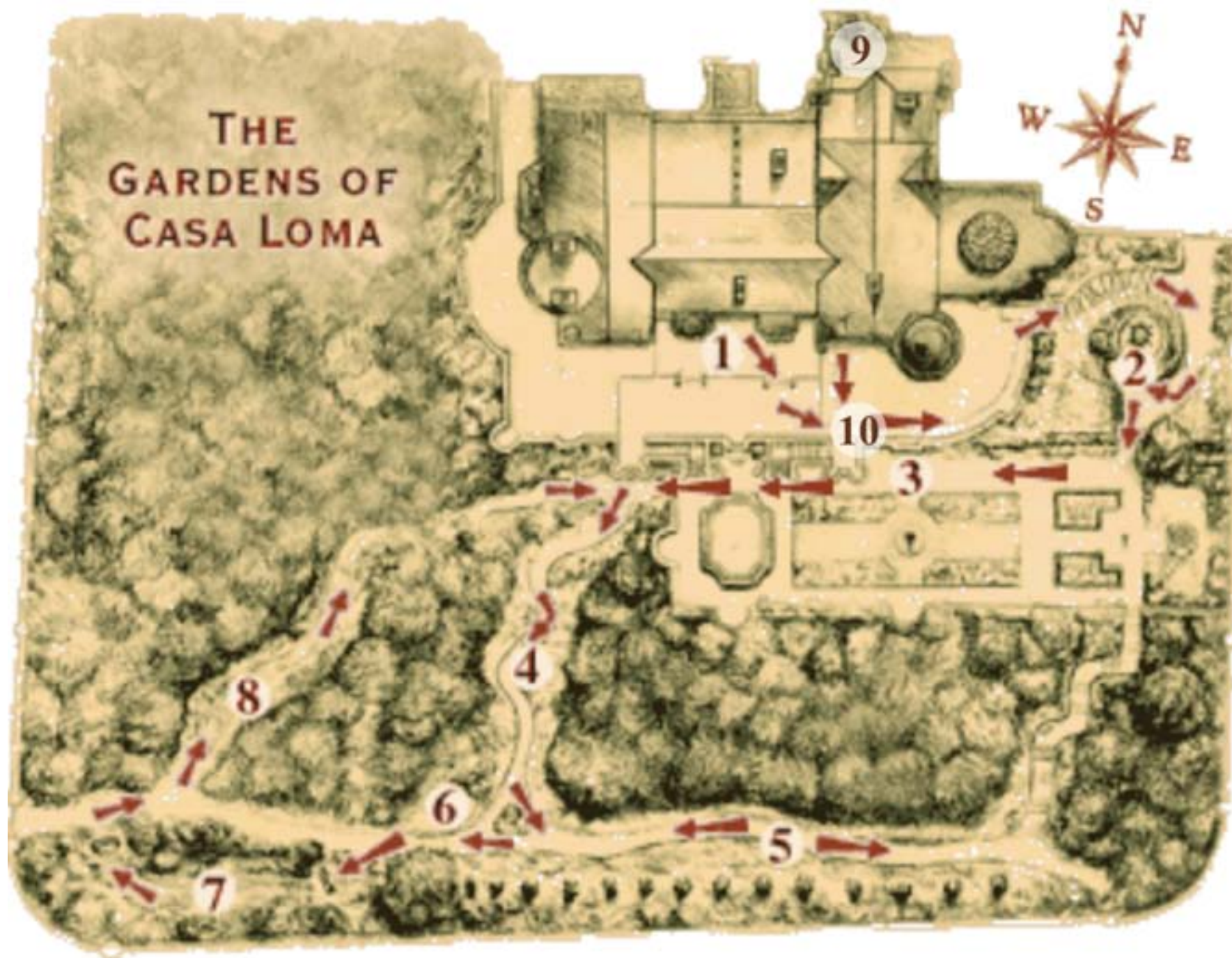
Casa Loma's regal and stately main entrance will feature a display of the best in the Italian Automotive industry including display models from such makes as Ferrari, Maserati, and Fiat. Guests are invited to take photos and get up-close and personal with these powerful and fashionable vehicles.





# Castello ITALIA 2014

## Garden Map



### Legend:

1 : Terrace Patio Bar

2: Secret Garden

3 : Garden Glass Tent – featuring live entertainment

4 – 8 :Casa Loma Garden Displays

9 :Italian Automotive Exhibit

10 :Italian Food and Wine





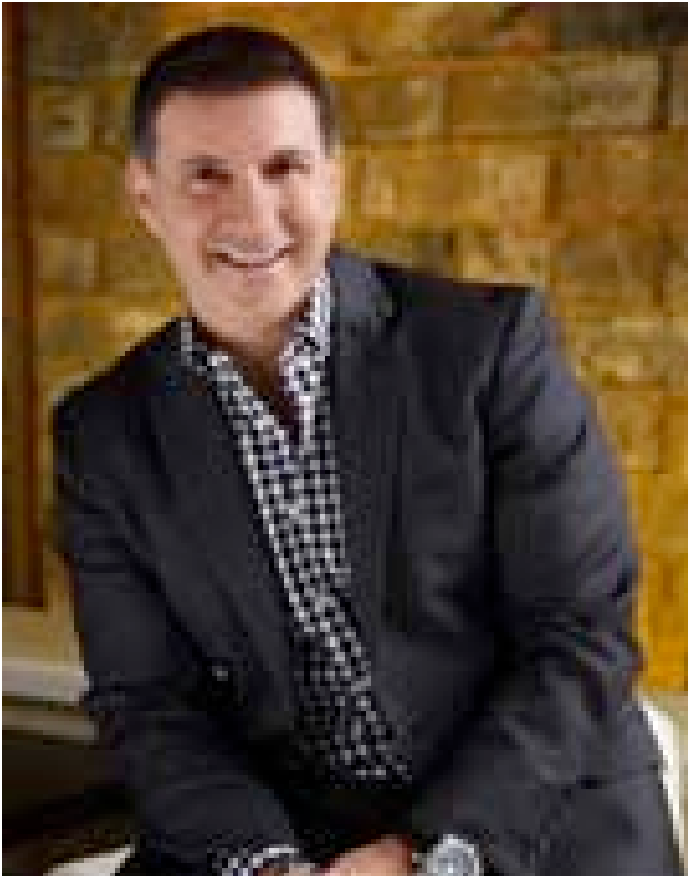
## Castello Italia Organizing Committee





# Castello ITALIA 2014

## Chairman



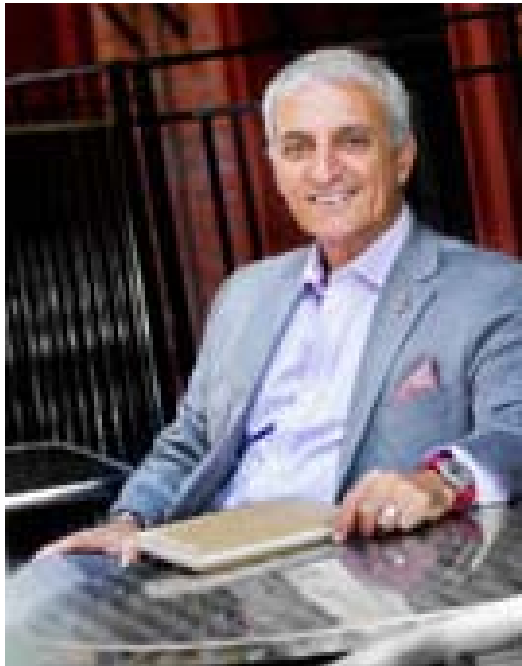
NICK DI DONATO, B.A.Sc. P.Eng.  
President + CEO, Liberty Entertainment Group

For over two decades, the Liberty Entertainment Group, lead by Nick Di Donato has been redefining Toronto's nightlife experience. As creators of numerous landmark establishments the Liberty Entertainment Group has become recognized as one of the most successful and innovative companies in this industry, appreciating a continuous growth and garnering constant media attention. At the heart of this evolving urban development President and C.E.O., Nick Di Donato. With a passion for creation, a love of architecture, a barometer for trends, and an eye for design, all married with construction knowledge and engineering expertise, breathing life into any structure has simply become a never- ending adventure for Nick Di Donato.



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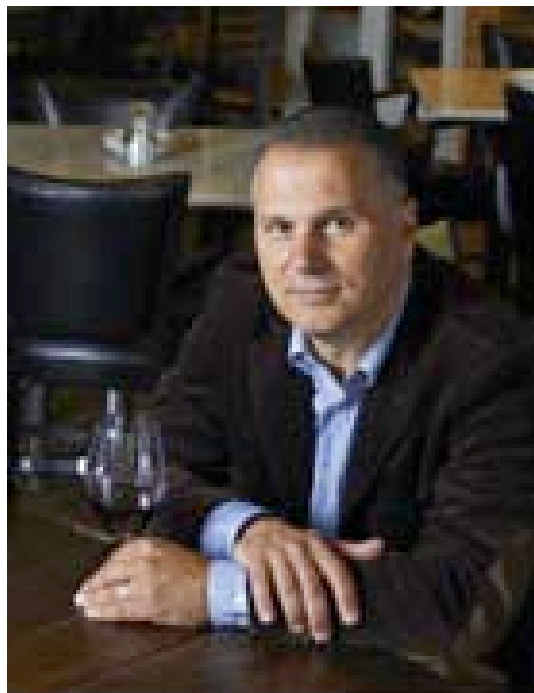
## Advisory Board



LEONARD LOMBARDI

President and CEO of CHIN Radio/ Tv International

Lenny Lombardi is President and CEO of CHIN Radio/Tv International, which broadcasts in over 60 languages on three frequencies, AM 1540 and FM 100.7 in Toronto and FM 97.9 in Ottawa. CHIN is the first multicultural/multilingual station to be established in Ontario. It is the pioneer in multicultural radio broadcasting and has led the way for similar broadcast operations to be established in other communities. Lombardi is the Executive Programming Director for all languages on CHIN & CJLL. He is also Executive Producer of 7.5 hours of international television programming broadcast weekly throughout Southern Ontario on Citytv, providing television programs to the Pakistani, East Asian, South Asian, Indo-Caribbean communities as well as Italian, Portuguese, and Polish communities.



JOHN TURCO

Managing Director, Profile Wine Group

With over 20 years of experience in the Wines and Spirits industry, along with his partner Frank Romantini, Profile has grown to be one of the largest wine distribution company in Ontario. Based on a unique and diverse portfolio, an uncompromising commitment presence and loyal client base through the development of trusted relationship and exemplary professionalism.





# Castello **ITALIA** 2014

## Advisory Board



**C. MARIO PAURA**

Past President, Toronto Chapter, Canadian Italian Business and Professional Association

Mario Paura is a partner in the Real Estate Group in Stikeman Elliott's Toronto office and co-chair of the firm's National Real Estate Group. His practice focuses primarily in the areas of commercial real estate, financing, mergers and acquisitions, and commercial leasing. Mr. Paura is an active member of the Mergers and Acquisitions Group and is also co-leader of the Retail Group in the Toronto office. Mr. Paura is a member of the Real Property Sections of both the Canadian Bar Associates (Real Property section) and the American Bar Association ("ABA") and is recognized by The Best Lawyers in Canada 2014 for his expertise in Real Estate Law. He is also an active member of the International Council of Shopping Centers. He also serves as Director and Past-President and CEO of the Canadian Italian Business and Professional Association (CIBPA). With origins as an association going back to 1949, the CIBPA has earned an enviable reputation as the premier non-profit association that best promotes and cultivates the business and professional interest of Canadian Italians.



**MICHAEL TIBOLLO**

Past President, National Congress of Italian Canadians, Toronto District

A well known lawyer in Toronto's community with three offices in GTA, Michael Tibollo was called to the Bar in the Province of Ontario in 1987. He is also a member of the Law Society of Upper Canada, Vice-President of the International Taekwon-Do Federation and holds a fifth degree black belt. Mr. Tibollo is Knight of Malta, Sovereign Order of St. John of Jerusalem. Mr. Tibollo is very ingrained with the Italian Community both here in Canada and in Italy, having most recently served as the president of the National Congress of Italian Canadians (NCIC). Founded in 1974, the NCIC is an umbrella organization that represents Canadians of Italian heritage in economic, social and political issues affecting the quality of life for all Canadians.



**PASQUALE BOVA**

Italian Trade Commissioner ITC Canada (Toronto and Montreal)

Pasquale Bova joined the Commission (ITC) in 1981 after working for Saatchi & Saatchi in Rome. He has served as Deputy Trade Commissioner and Commissioner in New York, Los Angeles and Chicago and held various roles at the ITC Headquarters in Rome. The ICE-Italian Trade Promotion Agency is the government organization which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development. ICE provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ICE operates worldwide from a large network of Trade Promotion Offices linked to Italian embassies and consulates and working closely with local authorities and businesses.



# Castello **ITALIA** 2014

## Association Partners



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Eddy Burello  
President



Corrado Paina  
Executive Director



Fabio Gesufatto  
President



Pasquale Bova  
Commissioner

