



71ST PRESIDENT'S BALL

 Friday, October 27, 2023



LETTER FROM THE PRESIDENT

On Friday, October 27th, the CIBPA will mark its 71st anniversary with a Gala event at the Fairmont Royal York. We invite you to take advantage of the many opportunities to become involved in this special evening and celebrate the ties between Italy and Canada to ensure that Italian traditions, heritage, and culture are passed on to future generations.

Our annual President's Ball is a premiere event in the Canadian Italian community and a tradition dating back to our inception. It's a celebration of leaders who have made outstanding contributions to the community and an occasion where the Canadian Italian community comes together to show its appreciation for the people, businesses and organizations that helped build not only one of the strongest communities in Canada but also a stronger and more inclusive country. The gala provides the perfect setting to reconnect with old friends and make new connections, pay tribute to the past and share ideas about the future, all while celebrating our culture and enjoying good food and wine, entertainment, and good music.

Through participation in the Gala, CIBPA members, friends and leaders will help support our youth programs via the Education Foundation, the new Italo Canadian incubator, Italia360, and a charity to be announced soon.

Join us as we raise a glass to the members and companies who partner with us to stimulate economic growth and help businesses thrive!

Grazie e a presto!

Tony Cocuzzo
CIBPA President

EVENT DETAILS



Friday, October 27



Fairmont Royal York Hotel



\$350 per ticket



Black tie optional



Funds raised through this event will allow the CIBPA to provide leadership, learning and networking opportunities for its members and will help support the CIBPA Education Foundation.

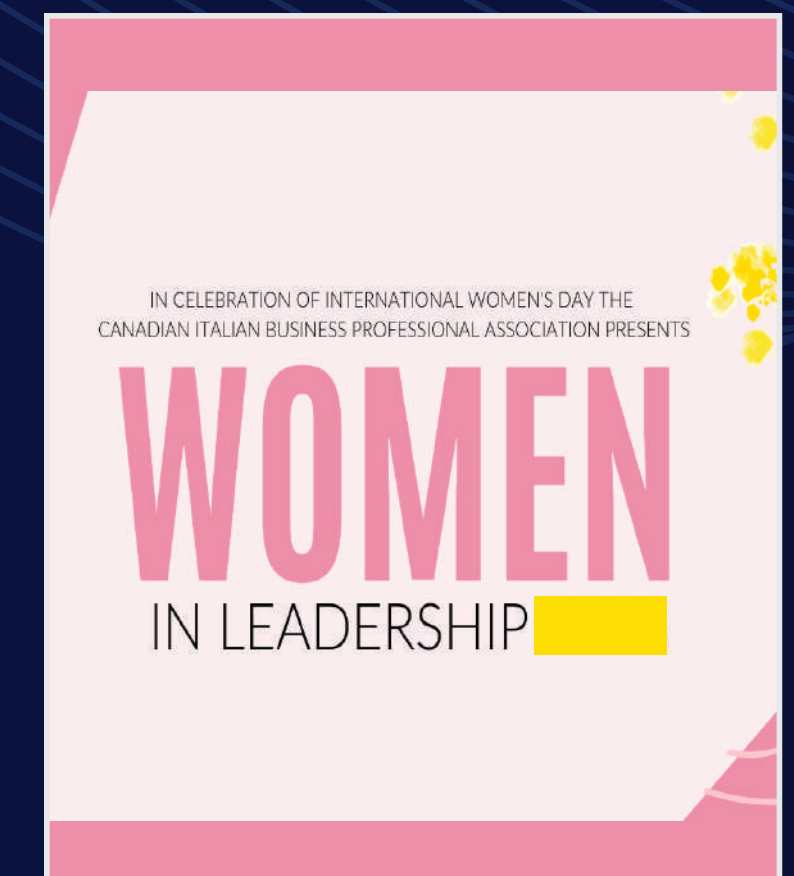
ABOUT US

The Canadian Italian Business and Professional Association of Toronto (CIBPA) is a non-profit membership association for Canadian Italians in Greater Toronto, proudly serving our community since 1952.

With a history of over 70 years, we carry on with our mission to promote and cultivate our member's business, professional, cultural, and social interests and serve as their local voice, representing the Canadian-Italian community.

Investing in future generations is our priority; our special education fund provides bursaries and scholarships to deserving students.

Our other signature events:



2023 HONORARY CO-CHAIRS



Rina Pillitteri

Regional Vice President,
RBC Royal Bank, Greater
Toronto Region



Mario Paura

Partner, Stikeman Elliott LLP
& Past President of CIBPA

2023 RECIPIENTS



President's Award

Dr. Gianluigi Bisleri
Director, Minimally Invasive Cardiac Surgery at St. Michael's Hospital



Business Excellence Award

Rocco Rossi
President & CEO of OCC Ontario Chamber of Commerce



Professional Excellence Award

Dr. Roberta Iannacito-Provenzano
Professor; Provost & Vice-President, Academic at TMU



Woman of the Year Award

Victoria Mancinelli
Director of Public Relations, Communications & Marketing at LiUNA



Community Award

Carmen Principato
Business Manager at LiUNA Local 506



Next Generation Award

Anthony Ricciardi
Multidisciplinary Artist

SPONSORSHIP DETAILS

PRICE



Exclusive Identification as "Presenting Sponsor" at 71st Annual President's Ball

Corporate tables with corporate logo in prime location

Logo and 2 minutes podium time

Event recognition presentation

Corporate logo to appear on screen during evening program

Corporate logo to appear on poster board displayed at the event

Adv. in program brochure

Website

Company name recognition in invites and in all communications opportunities

Fee for Corporate Member Status

Other

Named Fund Donation to the CIBPA Education Foundation (charitable tax receipt will be issued)

TITLE

\$35,000



A company representative to hand the award and company name engraved on the award



2 (20 guests)



Front inside cover + 1 page interior

Recognition



\$5,000

GOLD

\$25,000



2 (20 guests)



Full page + half page interior

Recognition



\$3,500

SILVER

\$15,000



1 (10 guests)



Full page

Recognition



\$2,500


SPONSORSHIP DETAILS



PRICE


- Exclusive Identification as "Presenting Sponsor" at 71st Annual President's Ball
- Corporate tables with corporate logo in prime location
- Event recognition presentation
- Corporate logo to appear on screen during evening program
- Corporate logo to appear on poster board displayed at the event
- Adv. in program brochure
- Website
- Company name recognition in invites and in all communications opportunities
- Fee for Corporate Member Status
- Other
- Named Fund Donation to the CIBPA Education Foundation (charitable tax receipt will be issued)


BRONZE


\$10,000



1 (10 guests)


Half page
Recognition









Signage on parking tags + display cars and signage outside The Fairmont Royal York


\$2,000


ENTERTAINMENT


\$7,500



1 (10 guests)


Half page
Recognition






Corporate Logo during Entertainment

\$1,000

WINE

\$7,500


1 (10 guests)






Half page
Recognition






Tag on wine bottles on each

\$1,000

SPONSORSHIP DETAILS

	PROGRAM	PHOTO BOOTH	FLORAL	GIFT	CORPORATE TABLE
PRICE →	\$7,500	\$7,500	\$4,000	\$2,500	\$5,000
Exclusive Identification as "Presenting Sponsor" at 71st Annual President's Ball					
Corporate tables with corporate logo in prime location	★ 1 (10 guests)	★ 1 (10 guests)	☆ 4 Tickets	☆ 2 Tickets	★ 1 (10 guests)
Event recognition presentation	★	★	★	★	
Corporate logo to appear on screen during evening program	★	★	★	★	★
Corporate logo to appear on poster board displayed at the event	★	★	★	★	★
Adv. in program brochure	★ Inside back cover + full page Recognition	★ Half page Recognition	★ Half page Recognition	★ Quarter page Recognition	★ Quarter page
Website	★	★	★	★	
Company name recognition in invites and in all communications opportunities	★	★	★	★	
Fee for Corporate Member Status	★	★	★		
Other	★	★	★	★	
An extra inside cover ad, half page	★	★	★	★	
Named Fund Donation to the CIBPA Education Foundation (charitable tax receipt will be issued)	\$1,000	\$1,000	\$500	-	\$500

PAGE LAYOUT SPECIFICATIONS

REQUIREMENTS

Digital file submission and technical inquiries:

toronto@cibpa.com or file-sharing sites (Dropbox, WeTransfer or Hightail)

FILES

Mac compatible digital files will be accepted in the following formats:

- EPS files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- InDesign document (include all links, images and fonts)
- Adobe Photoshop TIFF (in CMYK format, 300 dpi at 100% of final output size)

CONTACT: Office (416) 782-4445 or toronto@cibpa.com

SIZES AND PRICE

FULL PAGE AD

Final Size:
8" W X 11" H
(With bleed:
8.25" W x 11.25"
H)

\$1,500

1/2 PAGE AD

Final Size:
7.5" W X 5" H

\$800

1/4 PAGE AD

Final Size:
3.7" W X 5" H

\$500

DEADLINE

All final art-ready ads must be submitted no later than **October 1st, 2023**

*All above pricing excludes HST. Additional charges to produce new creative or resize existing files will apply.

PAST GALA NIGHTS

PAST RECIPIENTS



Daniele Zanotti
President's Award 2022
President & CEO,
United Way



John Ruffolo
President's Award 2021
Founder & Managing Partner,
Maverix Private Equity



Elio Luongo
President's Award 2019
CEO & Senior Partner,
KPMG Canada



Laura Salvatori
Next Generation Award 2019
General Counsel,
Anson Funds



CONTACT US

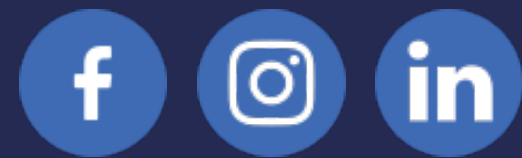
For more information and to purchase a sponsorship or tickets.



(416) 782-4445



toronto@toronto.cibpa.com



[@cibpatoronto](#)



toronto.cibpa.com

2023 ORDER FORM

GALA NIGHT



REGISTRATION FORM

Name:

Position :

Company :

Address : Postcode :

City : Province :

Phone : Email :

SPONSORSHIP & TICKET SALES

(ALL PRICES EXCLUDE 13% HST)

- Tickets (\$350 per ticket)
- Platinum Sponsor (\$35,000)
- Diamond Sponsor (\$25,000)
- Gold Sponsor (\$15,000)
- Parking Sponsor (\$10,000)
- Wine Sponsor (\$7,500)
- Program Sponsor (\$7,500)
- Photo Booth Sponsor (\$7,500)
- Floral Sponsor (\$4,000)
- Gift Sponsor (\$2,500)
- Corporate Table Sponsor (\$5,000)

Would like to Advertise in Program Brochure only:

- Full Page Advertising
- Half Page Advertising
- Quarter Page Advertising

Additional donations may be made to the CIBPA Education Foundation
(tax receipt will be issued for amount over \$25.00)

TOTAL AMOUNT OF PURCHASE :

PAYMENT OPTIONS

CHEQUE or Direct Deposit preferred; Payable to: CIBPA of Toronto VISA AMERICAN EXPRESS MASTERCARD

Card Number: Expiry: CV:

Name of Cardholder: Signature:

(print)