

EMPOWERING FUTURE BUSINESS LEADERS, TODAY

Impact Report | The Canadian Italian Business Professional Association (CIBPA)

Prepared June 2025



**Toronto
Metropolitan
University**

Celebrating Your Lasting Impact

Thank you to the Canadian Italian Business Professional Association (CIBPA). CIBPA has supported TMU students since 2013 through the CIBPA Toronto/Ralph and Rose Chiodo Award in Entrepreneurship within TMU's Ted Rogers School of Management.

We are grateful for our partnership and would like to acknowledge your newest gift, the Sergio Marchionne CIBPA - Toronto Business Excellence Award, recently established and to be granted for the first time in 2027 within TMU's Lincoln Alexander School of Law.

The CIBPA Toronto/Ralph & Rose Chiodo Award in Entrepreneurship

CIBPA Toronto/Ralph and Rose Chiodo Award in Entrepreneurship was created in 2012 by Ralph and Rose Chiodo. The award recognizes a student who personifies the shared values of good citizenship and education that have been the cornerstone of the Italian Canadian community.

The award is offered annually to a full-time 4th-year student enrolled in the Ted Rogers School of Business Management as an Entrepreneurship major who demonstrates potential to have a significant impact on marginal or underserved communities based on their record of service to the community and entrepreneurial activity. Eligible students will demonstrate financial need and have clear academic standing.

The CIBPA is a cross-Canada network of businesses and professionals working together to build businesses and actively participate in helping Canada become all that it can be.



About Your 2025 Award Recipient

Hooriya Shivari, a fourth-year TMU student in Entrepreneurship at the Ted Rogers School of Business Management, is currently focused on her business while preparing for the LSAT with the goal of attending law school.

Her strong commitment to community engagement is evident in her volunteer work, including earning mentorship and leadership certifications from the York Region District School Board. She has also gained practical experience through internships with multiple law firms and a full-time, paid internship with TMU.

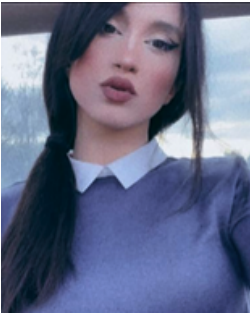
Hooriya's personal mission centres on continuous growth and empowering others.

She embodies responsibility, reliability, and resilience. Aspiring to be a fair, compassionate, and impactful lawyer, she is dedicated to making a tangible difference in people's lives. Hooriya maintains a strong GPA while managing life's challenges.

She prioritizes respect, empathy, and care for others, values that shape her professional and personal conduct.

Hooriya Shiravi

Business Management &
Entrepreneurship, 2025



"I am truly honoured to be the inaugural recipient of this award and deeply appreciate your generosity.

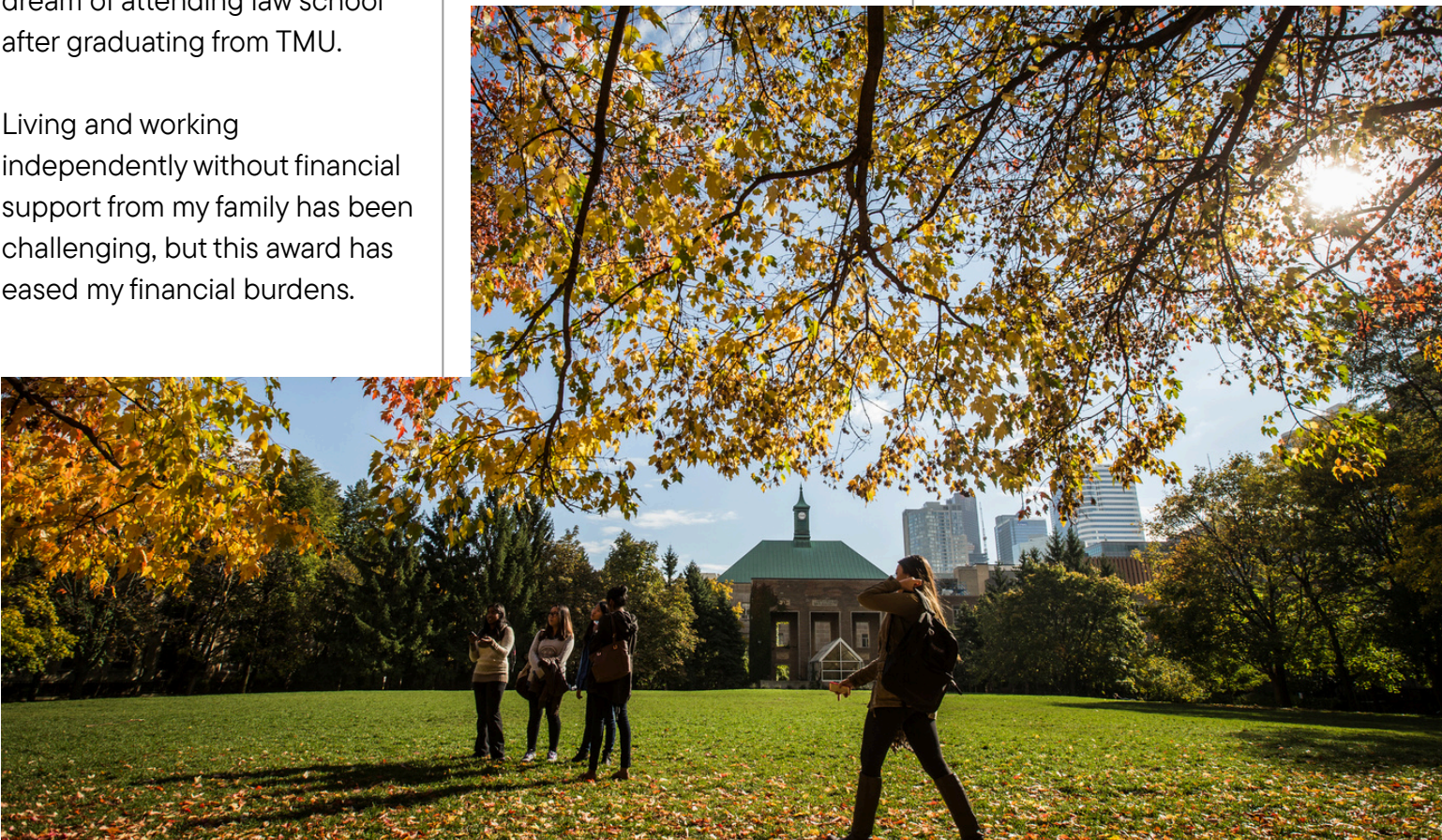
Your support has had a significant impact on both my academic and personal journey, allowing me to focus more on my studies and pursue my dream of attending law school after graduating from TMU.

Living and working independently without financial support from my family has been challenging, but this award has eased my financial burdens.

It has enabled me to dedicate more time to studying, both for my current courses and the LSATs. Your kindness inspires me to work harder, grow each day, and support those around me.

I am proud of how far I have come and remain committed to becoming a fair and compassionate lawyer who can make a meaningful difference in the lives of others.

Thank you for investing in my future and for believing in students like me. I hope to make you proud."



The Sergio Marchionne CIBPA - Toronto Business Excellence Award

The Sergio Marchionne CIBPA - Toronto Business Excellence Award was created by CIBPA to honour the legacy of Italian-Canadian businessman Sergio Marchionne.

This award will be granted to an upper-year student at the Lincoln Alexander School of Law who is a first-generation law student with financial need, and who demonstrates an aptitude for entrepreneurship or business. The first award will be granted in fall of 2027.

In 2025, the Canadian Italian Business Professional Association (CIBPA) established the Award at TMU to honour the legacy of Italian-Canadian businessman, Sergio Marchionne (1952-2018). Tony Cocuzzo, President and CEO of the CIBPA Toronto, is pleased to fund this award.

Sergio Marchionne had a deep and enduring relationship with the CIBPA, reflecting his commitment to fostering connections between Canada and Italy. Mr. Marchionne, known for his leadership in the automotive industry, was not only a prominent figure but also a generous benefactor.

He made significant donations in Italy to support various charitable and cultural initiatives, with a special emphasis for the Abruzzo Earthquakes in 2009 and 2017, demonstrating his dedication to his Italian heritage.

In recognition of his outstanding contributions to both business and community, the CIBPA awarded him a Life Membership Award, a testament to his remarkable career and his unwavering commitment to strengthening the ties between the Canadian and Italian business communities.

Sergio Marchionne's legacy continues to inspire others to bridge the gap between their professional success and their commitment to giving back.



**Sergio Marchionne
(1952-2018)**

Mr. Marchionne was renowned in the motor industry for the way he engineered dramatic turnarounds in the fortunes of Fiat and subsequently the Fiat Chrysler group.

Mr. Marchionne began his distinguished career as a tax professional at Deloitte LLP then went on to progressively senior positions at several industrial companies prior to taking the reins at Chrysler/Fiat, one of the largest manufacturing companies in the world.

THANK YOU

Thank you for investing in students who are shaping the future of TMU and beyond.

Rivi Frankle

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