



The Canadian Italian Business and
Professional Association of Toronto

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P R E S E N T S

EMPOWERING YOUNG WOMEN

Sunday, January 25th, 2015

Sponsorship Opportunities

TITLE SPONSOR

\$10,000 + HST

- Signage with Corporate logo and acknowledgement as Title sponsor
- Company logo on gift bag
- Opportunity to address the audience with 15 min podium presentation (Age/gender specific topic to be approved by CIBPA/EYW committee)
- Logo on sponsor page and acknowledgement as title sponsor in Dream Book
- Gift bag insertion
- Presence at event with exhibitor table
- 10 complimentary seats at the event in reserved sponsor section
- Participation in networking luncheon & Dream Book workshop
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website
- Promotion & profiling of company in CIBPA & EYW Social media
- Corporate logo to appear on screens during event

NETWORKING LUNCHEON SPONSOR

\$5,000 + HST

- Exclusive signage for lunch sponsor at luncheon
- Logo on sponsor page in Dream Book
- Gift bag insertion
- Presence at event with exhibitor table
- 6 complimentary seats at the event in reserved sponsor section
- Participation in networking luncheon & Dream Book workshop
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website
- Promotion & profiling of company in CIBPA & EYW social media
- Corporate logo to appear on screens during event

EMPOWERMENT SPEAKER (SACHA LALLA) SPONSOR

\$5,000 + HST

- Podium to present speaker
- Logo on sponsor page in Dream Book
- Gift bag insertion
- Presence at event with exhibitor table
- 6 complimentary seats at the event in reserved sponsor section
- Participation in networking luncheon & Dream Book workshop
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website
- Promotion & profiling of company in CIBPA & EYW social media
- Corporate logo to appear on screens during speaker presentation



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EMPOWERMENT SPEAKER (MOLLY BURKE) SPONSOR

\$5,000 + HST

- Podium to present speaker
- Logo on sponsor page in Dream Book
- Gift bag insertion
- Presence at event with exhibitor table
- 6 complimentary seats at the event in reserved sponsor section
- Participation in networking luncheon & Dream Book workshop
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website
- Promotion & profiling of company in CIBPA & EYW social media
- Corporate logo to appear on screens during speaker presentation

DREAM BOOK SPONSOR

\$4,000 + HST

- Logo on back cover of Dream Book
- Gift bag insertion
- Presence at event with exhibitor table
- 4 complimentary seats at the event in reserved sponsor section
- Participation in networking luncheon & Dream Book workshop
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website
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GIFT BAG SPONSOR

\$3,000 + HST

- Logo on gift bag
- Logo on sponsor page in Dream Book
- Gift bag insertion
- Presence at event with exhibitor table
- 4 complimentary seats at the event in reserved sponsor section
- Participation in networking luncheon & Dream Book workshop
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website
- Promotion & profiling of company in CIBPA & EYW social media

DRUMMING CIRCLE SPONSOR

\$2,000 + HST

- Logo on sponsor page in Dream Book
- Gift bag insertion
- Presence at event with exhibitor table
- 2 complimentary seats at the event in reserved sponsor section
- Participation in networking luncheon & Dream Book workshop
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website
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- Corporate logo to appear on screens during speaker presentation



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Order Form

Name: _____

Position: _____

Company: _____

(Your company name will appear as written, in printed material)

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel: _____ Fax: _____ E-mail: _____

SPONSORSHIP & TICKET SALES (13% HST INCLUDED)

- | | |
|--|-------------|
| <input type="checkbox"/> TITLE SPONSOR | \$11,300.00 |
| <input type="checkbox"/> NETWORKING LUNCHEON SPONSOR | \$5,650.00 |
| <input type="checkbox"/> SACHA LALLA SPONSOR | \$5,650.00 |
| <input type="checkbox"/> MOLLY BURKE SPONSOR | \$5,650.00 |
| <input type="checkbox"/> DREAM BOOK SPONSOR | \$5,200.00 |
| <input type="checkbox"/> GIFT BAG SPONSOR | \$3,390.00 |
| <input type="checkbox"/> DRUMMING CIRCLE SPONSOR | \$2,260.00 |

PAYMENT OPTIONS:

☐ Cheque enclosed; payable to: **The CIBPA of Toronto**

☐ Visa

☐ American Express

☐ Master Card

Card Number: _____ Expiry: _____ CV: _____

Name of Cardholder: _____ Signature: _____

Total Amount of Cheque/Visa: \$ _____

Please return your completed form to eyw@cibpa.com



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Sunday, January 25th, 2015

Event Profile

What: A full day FREE event & workshop for young women ages 14 – 20

When: Sunday, January 25th, 2015

10am – 5pm

Registration opens at 8am – Event begins at 10am sharp

Where: The Ted Rogers School of Management at Ryerson University Auditorium & Atrium

PURPOSE

- To promote confidence, sisterhood, courage and personal fulfillment to young women and give them an opportunity to interact with influential women and girls.
- To provide access to a Mentorship group whereby participants can speak to and seek advice, information and council from older women and girls who have experienced success in the areas of life and career that may be of interest to them.
- To participate in the “Dream Book” workshop giving them strategies and an opportunity to create “hands-on” a tool to help them create a future with passion & purpose.
- To encourage community, sisterhood and harmony.
- To introduce the importance of image, style and personal presentation. Attendees will be shown the benefits of making good impressions and be given tips and advice on how to speak, act and dress in a way that will help them navigate new environments with ease.

OUTCOME

Each and every young woman in attendance will experience a shift in perspective and a transformation in the way they view themselves, each other and the world.

ATTENDEES

Approximately 350 – 500 people consisting of:

- 300 – 400 guests (girls ages 14 – 20)
- 35 – 50 Adult Mentors (Female Professionals only)
- 10 – 20 Student Mentors (Female University students only)
- 20 – 30 Honorary Guests (CIBPA Board Members, Affiliates, Sponsors & Donors)
- Young women ages 14 – 20 and of any background may attend

EVENT FEATURES

- Professional Speakers
- 2 hour “Dream Book” workshop
- Community / Sisterhood “Rhythm” Workshop
- Networking Luncheon
- Gift bags & product giveaways
- Mentor Program
- Interactive event (participants to share & be involved in each segment)



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AGENDA

8:00am – 9:45am	Registration
9:30am	Auditorium Opened for Seating
10am	Welcome & Introduction
10:15am – 11:00am	1st Speaker – Sacha Lalla – <i>“Finding your Unique Superpower” & “The Art of Queenening”</i>
11:00am – 11:30am	2nd Speaker(s) – Image from the Inside Out <i>“Do you look like who you are?”</i>
11:30am – 11:45am	Title Sponsor Presentation
11:45am – 12:30pm	3rd Speaker – Molly Burke (Me to We) <i>“Coming out of the darkest days”</i>
12:30pm	Introduction to Mentors & Dismissal for Lunch
12:30pm – 1:45pm	7th Floor Hallway –Speakers, Mentors & Participants Networking Lunch
1:45pm – 3:45pm	Interactive “Dream Book” Workshop <i>(Moves from Auditorium to Atrium)</i>
3:45pm – 4pm	Break
4:00pm – 4:30pm	“Living Rhythm” Drumming Circle
4:30pm – 5pm	Final Sharing & Completion



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Speakers & Event Features

Sacha Lalla

Women Empowerment Leader, Speaker & Coach

Sacha Lalla is a Women Empowerment Leader, speaker & coach, who helps women, who know they were meant for something bigger, take their life to the next level.

Superbly skilled at showing you how to hone intuition as your compass in life, Sacha offers simple steps to owning and honoring your innate creativity, feminine power and unique beauty. She is particularly adept at removing the mental and emotional barriers that often prevent you from living your biggest, most self-expressed life. She helps turn walls into bridges.

With Sacha you will:

- Uncover YOUR unique super power and learn how to tap into it to make the difference you most want to make in the world
- Find out what it's like to radically express yourself in a way that is free from constraint, apology or doubt
- Learn to intentionally and consciously pursue your passions and follow your delight
- Explore how to powerfully represent and ask for what you want out of life and be able to make powerful requests
- Learn how to weave your purpose and passion throughout your life

The key to living a fulfilled life lies in the degree to which you honor your truth and capital 'S' self and Sacha provides the trampoline for you to start living your dreams now.

Molly Burke

Public Figure & Motivational Speaker (*Me to We*)

At just four-years-old, Molly Burke's world became a little bit darker: she was diagnosed with retinitis pigmentosa, a rare retinal disease causing loss of vision.

Despite this, and the ensuing obstacles and hardships she faced, Molly began public speaking at the age of five as an ambassador for The Foundation Fighting Blindness Canada. Since then, she has inspired thousands with her story.

As a motivational speaker, Molly has travelled the world sharing her story with youth, families and corporate organizations. She has spoken on We Day stages across North America and UK in front of audiences as large as 20,000. Molly has shared the stage with some of entertainment's biggest names; Demi Lovato, Macklemore, Martin Sheen and Magic Johnson, to name a few. She has worked with activists like Martin Luther King III, Archbishop Desmond Tutu, Malala Yousafzai and the Kielburger brothers.

Molly openly shares her belief that we all have the strength within us to survive any challenge, and learn how to thrive from those struggles. Her goal is to educate, motivate and inspire others to find peace, happiness and achieve their goals, even in the darkest days.



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Speakers & Event Features

Alex Lombardi

Productivity Coach & Mentor

A single mother of 2 teens, Alex has been involved in Sales and Customer Service for over 25 years and has consistently achieved extraordinary results in every area of her life. She currently works as a realtor and is the Chairperson for Empowering Young Women.

With over 12 years of experience, education and training in personal development she has coached people in different areas of business and life. Her "no-nonsense" approach has helped others to produce unpredictable and unexpected results in the areas of life that matter to them.

Having personally overcome huge obstacles in her business and personal life, she believes that passion, strength, relentless effort and an unwavering commitment to excellence are the guiding principles by which unforeseeable results are not only possible – but inevitable. She is truly committed to improving the quality of life of those she encounters and aims to impress on each and every human being on the planet that **THEY CAN HAVE IT ALL**.

In her "Dream Book" workshop you will be given the opportunity to explore:

- What does it look like to live a life of your dreams?
- What are your dreams/goals/ambitions in life?
- How do you create a future worth living into?
- How can you begin to live a life of your dreams TODAY?
- What steps can you take to fulfill on what is important to you?
- The difference between living with a fire "underneath" you and a fire "inside" you in achieving goals and producing results.

You will leave this workshop with tangible tools and an increased enthusiasm for life along with a plan to begin to make all YOUR dreams come true.

Funds raised through this event will allow the CIBPA to provide leadership, learning and networking opportunities for its members, and will help support the CIBPA Education Fund.