



The Canadian Italian Business and Professional
Association of Toronto
presents

The CIBPA Espresso Cup Golf Tournament

Thursday July 16, 2015

2015
Sponsorship
Package

Lionhead Golf and Country Club, 8525 Mississauga Road, Brampton

Registration:	11:00am
Lunch:	11:30am-12:30pm
Shotgun Start:	1:00pm
Cocktail/Awards Reception:	6:30pm SHARP

Sponsorship Opportunities

The Annual Espresso Cup Golf Tournament hosted by The Canadian Italian Business and Professional Association of Toronto. This popular annual event allows members to build relationships and network with like-minded businesses and professionals, potential clients and peers.

The tournament takes place on **Thursday, July 16, 2015** at the prestigious Lionhead Golf & Country Club, one of the most exciting and challenging golf courses in Brampton. The following package outlines the sponsorship investment opportunities for the 2015 tournament. These sponsorships are designed to offer premium sponsor recognition and visibility throughout the event.

Sponsorship opportunities do sell out quickly, and are booked on a first come first served basis. If you want your company to have a strong and visible presence at this marquee industry event, please ensure you book your sponsorship early.



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Title Sponsor

Benefits:

- **TWO** foursomes (includes: lunch, golf and cocktail/awards reception)
- Acknowledgement as Title Sponsor at Golf Tournament
- Opportunity to set up a corporate table on a hole
- Opportunity to display corporate literature at the cocktail/awards reception
- Logo recognition on presentation screen and verbal acknowledgement at dinner as well as all promotional material for golf tournament (except on golf carts)
- Speaking opportunity during cocktail/awards reception to promote company (5 minutes)
- Opportunity to provide promotional items to be included in golf gift bag distributed to all participants.
- Hole Sponsor sign

Investment: \$7,500.00

Cart Sponsor

Benefits:

- **ONE** foursome (includes: lunch, golf and cocktail/awards reception)
- Acknowledgement as Golf Cart Sponsor at the tournament
- Logo recognition on presentation screen and verbal acknowledgement at cocktail/awards reception
- Opportunity to set up a corporate table on a hole
- Prominent logo recognition on professionally produced cart signs
- Opportunity to provide promotional items to be included in golf gift bags distributed to all participants
- Hole Sponsor sign

Investment: \$5,000.00

SOLD





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Glove Sponsor

Benefits:

- ONE foursome (includes: lunch, golf and cocktail/awards reception)
- Corporate logo printed on a high quality nickel plated , fully detachable ball marker
- Logo recognition on presentation screen and verbal acknowledgement at cocktail/awards reception
- Opportunity to set up a corporate table on a hole
- Opportunity to provide promotional items to be included in golf gift bags distributed to all participants
- Hole Sponsor sign



Investment: \$5,000.00

Pin Flag Sponsor

Benefits:

- ONE foursome (includes: lunch, golf and cocktail/awards reception)
- Prominent logo recognition on two professionally produced tee markers on each hole of the course
- Logo recognition on presentation screen and verbal acknowledgement at cocktail/awards reception
- Opportunity to set up a corporate table on a hole
- Opportunity to provide promotional items to be included in golf gift bags distributed to all participants
- Hole Sponsor sign

Investment: \$4,000.00

SOLD



KPMG ENTERPRISE



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Beverage Cart Sponsor

Benefits:

- ONE foursome (includes: lunch, golf and cocktail/awards reception)
- Display of corporate logo/material on beverage cart
- Opportunity to provide promotional items to be included in golf gift bags distributed to all participants
- Logo recognition on presentation screen at cocktail/awards reception
- Hole Sponsor sign

Investment: \$3,500.00

Wine Sponsor

Benefits:

- ONE foursome (includes: lunch, golf and cocktail/awards reception)
- Logo recognition on presentation screen and verbal acknowledgement at cocktail/awards reception
- Display of corporate logo/material at lunch and cocktail/awards reception
- Opportunity to set up a corporate table on a hole
- Opportunity to provide promotional items to be included in golf gift bags distributed to all participants
- Hole Sponsor sign

Investment: \$3,000.00

Cocktail/Awards Reception Sponsor

Benefits:

- Acknowledgement as Dinner Sponsor at the tournament (includes open bar)
- Opportunity to display corporate literature at the cocktail/awards reception
- Logo recognition on presentation screen and verbal acknowledgement at cocktail/awards reception
- Opportunity to set up a corporate table on a hole
- Opportunity to provide promotional items to be included in golf gift bags distributed to all participants
- Hole Sponsor sign

Investment: \$3,000.00



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BBQ Lunch Sponsor

Benefits:

- Acknowledgement as BBQ Lunch Sponsor, as well as signage displayed at the tournament
- Opportunity to set up a promotional table while lunch is served
- Logo recognition on presentation screen and verbal acknowledgement at cocktail/awards reception
- Opportunity to provide promotional items to be included in golf gift bags distributed to all participants
- Hole Sponsor sign

Investment: \$2,500.00

Golfers Gift Bag Sponsor

Benefits:

- ONE foursome (includes: lunch, golf and cocktail/awards reception)
- Company logo represented on Golfers Gift Bags as well as promotional items included in bag
- Acknowledgement as Golfers Gift Bag Sponsor
- Opportunity to set up a promotional table on a hole
- Logo recognition on presentation screen at cocktail/awards reception
- Hole Sponsor sign



Investment: \$2,000.00

SOLD

Golf Ball Sponsor

Benefits:

- Company logo on golf balls distributed to players
- Company representative to present closest-to-the-pin prize to winner at cocktail/awards reception
- Acknowledgement as Golf Ball Sponsor
- Logo recognition on presentation screen at cocktail/awards reception
- Hole Sponsor Sign

Investment: \$1,500.00



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Soppressata Sponsor

Benefits:

- Opportunity to provide promotional material at tables serving soppressata
- Acknowledgement as Soppressata Sponsor
- Logo recognition on presentation screen at cocktail/awards reception
- Hole Sponsor Sign

Investment: \$750.00

Hole Sponsor

Benefits:

- Sponsorship of a hole
- Display of corporate logo at hole
- Logo recognition on presentation screen at cocktail/awards reception

Investment: \$350.00

Corporate Foursome:

(includes : lunch, golf and cocktail/awards reception
and a hole sponsorship)

\$ 1,500.00

Foursome:

(includes : lunch, golf and cocktail/awards reception)

\$ 1,200.00

Individual Player Fee:

(includes : lunch, golf and cocktail/awards reception)

\$ 300.00 per person

Cocktail/Awards Reception Only:

\$ 100.00 per person



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To secure your sponsorship opportunity, please complete this sponsorship commitment form and submit to Diana Panacci by fax to (416) 782-5500 or email to toronto@cibpa.com. Sponsorships will not be confirmed until this form and payment are received.

Sponsorship Opportunity:		Investment:
† Title Sponsor		\$ 7,500.00 ____
† Cart Sponsor	SOLD	
† Golf Glove Sponsor		\$ 5,000.00 ____
† Pin Flag Sponsor	SOLD	-
† Beverage Cart Sponsor		\$ 3,500.00 ____
† Wine Sponsor		\$ 3,000.00 ____
† Cocktail/Awards Reception Sponsor		\$ 3,000.00 ____
† BBQ Lunch Sponsor		\$ 2,500.00 ____
† Golfers Gift Bag Sponsor	SOLD	
† Golf Ball Sponsor		\$ 1,500.00 ____
† Soppressata Sponsor		\$ 750.00 ____
† Hole Sponsor Only		\$ 350.00 ____
† Corporate Foursome (includes: lunch, golf and reception and a hole sponsorship)		\$ 1,500.00 ____
† Foursome (includes: lunch, golf and Cocktail/Awards Reception)		\$ 1,200.00 ____
† Individual Player Fee (includes lunch, golf and Cocktail/Awards Reception)		\$ 300.00 x ____ # of guests
† Cocktail/Awards Reception only ____ people attending		\$ 100.00 x ____ # of guests

(All prices include applicable taxes)

Total: _____

Contact	
Company Name:	Contact Person:
Email Address:	Phone Number:
Method of	
† Visa † MasterCard † American Express † Cheque (payable to: CIBPA Toronto)	
Credit Card Number:	Exp. Date: CV:
Name on Card:	Signature:

Please email your high-resolution corporate logo in .eps, .png or .jpg format to Diana Panacci at toronto@cibpa.com

Will you have a promotional display requiring a table & chairs? † Yes † No If yes, # of chairs required: ____
All other requirements are the responsibility of the sponsor.

TOURNAMENT PLAYER INFORMATION

Player #1: Name _____ Email: _____

Player #2: Name _____ Email: _____

Player #3: Name _____ Email: _____

Player #4: Name _____ Email: _____