



Italia360*

IN PARTNERSHIP WITH

DMZ

**First Italo-Canadian incubator for
young student entrepreneurs**

FINAL PITCH

**TUESDAY, AUGUST 29TH
2:00 PM - 4:00 PM**



341 YONGE ST

Deloitte.

III PACELAW



Italia360^{🇨🇦}

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Italia360 is an 8-week part-time incubation program that helps first generation and Italian heritage student entrepreneurs create innovative and disruptive businesses.

At Italia360, students tap into their potential and learn how to develop and market business ideas with the help of other young innovators, industry mentors and successful entrepreneurs. This is an opportunity for students to start real companies and gain experiential learning opportunities to apply what they've learnt and solve the world's biggest problems.

Deloitte.

 **PACE**LAW



Panel & Pitch Competition

ITALIA360 DEMO DAY

AGENDA

- 2:00pm: Registration & Networking
 - 2:20pm: Welcome Remarks (CIBPA President, Anthony Cocuzzo; Roberta Iannacito Provenzano, TMU Provost; Vince Guzzo, special guest)
 - 2:30pm: Student Pitches
 - 3:15pm: Panel Discussion
 - 3:45pm: Winner Announced
 - 4:00pm: Event Ends
-

The **best pitch** will be selected by our jury composed of Italia360 sponsors: Deloitte, RBC, Pace Law, and the DMZ.

Panel Discussion



Moderator:

CBC Dragons' Den Dragon
Vincenzo Guzzo aka MrSunshine

Panelists:

- **Ali Jozi**, Co-founder & CEO, Structure Plus Start-up
- **Troy Crema**, Founder, GRATA Start-up
- **Yuri Navarro**, Managing Partner, Kanata Ventures

Our "Italian touch"



Gianluigi Bisleri
Co-founder,
BizMed Solutions
Inc. and Archetype
Biomedical Inc.



Rosanna Caira
Editor & Publisher,
KOSTUCH MEDIA
Ltd



Andrea Chiaramello
Vice-President
Lavazza Canada



Anthony Cocuzzo
Partner, Deloitte



Troy Crema
Co-founder,
Grata



Cassandra Curcio
Director, Client
Strategy, Twitch
at Amazon



Giuseppina D'Agostino
Founder,
IP INNOVATION
CLINIC OSGOODE



Cristiano De Florentiis
Co-founder and
Artistic Director,
ICFF



Nick Di Donato
President and CEO,
Liberty Entertainment
Group



Sandro Giannini
Manager
Business
Markets, RBC



Christina Giannone
Vice President,
Port Credit West
Village Partners



Julianna Greco
Co-founder,
SUPPLI



John Lettieri
CEO, Hero
Certified Burgers



Paolo Macario
President & CEO,
Silfab Solar Inc.

The Italia360 Advisory Board Committee has been a cornerstone of our Hybrid Summer Entrepreneurship Program for First Generation and Italian Descendant Students in the GTA. Comprising esteemed business leaders within the Italo Canadian business and professional community, this dedicated group offered a profound and impactful C-level of mentorship to our entrepreneurs.

Our "Italian touch"



Cosimo Mammoliti
Owner & Founder,
Terroni Group



Angela Marotta
Co-founder,
Two Sisters
Vineyards



Melissa Marotta
Co-founder,
Two Sisters
Vineyards



David Palumbo
Partner,
Baker Mckenzie



Stefano Pampuri
Ecosystem
Manager, Tag
Talent Garden



Dominic Primucci
President,
Pizza Nova



Jennifer Renda
President & CEO,
Diverso Solutions Inc.
& Angel Investor



Rocco Rossi
President,
Ontario
Chamber of
Commerce



John Ruffolo
Founder &
Managing Partner,
Maverix Private
Equity



Samina Sami
CEO, COSTI



Nick Simone
President,
Pace Law



Andrea Sirigu
Director Digital
Strategy & Growth,
Accenture



Christina Sorbara
Vice-President,
the Sorbara Group
of Companies



Daniele Zanotti
President & CEO,
United Way
Greater Toronto

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Meet the Entrepreneurs



Sergio Burigana

Business proposal: Mirror, a social media app that allows users to make groups and curate what their followers see and what they see from other users.



Chris Krofchak



Aamyneh Mecklai

Business proposal: Whether you're looking for off-the-beaten-path adventures, authentic local cuisine, or hidden gems that only locals know about, Raasta AI has got you covered. And with cutting-edge AI-powered features that are constantly learning and evolving, Raasta AI is the ultimate tool for the modern traveller who wants to explore the world on their own terms. We're localising the globe for you, one destination at a time.



Kerem Topalismaoglu



Diana Virgovicova



Panshul Gera

Business proposal: CLIPD is a news aggregator app that uses AI to provide concise summaries, contextual information, and even answers to questions about news articles and issues.



Matteo Mazzotta

Business proposal: AI Personal Trainer app offers tailored workout plans and tracks users' fitness journeys, adapting to individual needs and goals for a seamless, results-driven experience in pursuing a healthier lifestyle.



Sofia Beraldo

Business proposal: Fuori seeks to provide activewear made without plastic-derived synthetic materials.



Dmitry Balashev

Business proposal: Empowering students to conquer career and education uncertainty with personalized AI guidance. Our edtech solution equips high school, college/university, and international students with the tools to help them make informed education and career decisions aligned with their interests and market demand.

To our remarkable incubator program graduates, thank you for embracing the spirit of entrepreneurship and innovation. As you step forward into new horizons, may your journey be filled with continued success and boundless opportunities!

Thank you to Our Partners

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CONTACT US



(416) 782-4445



toronto@toronto.cibpa.com



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