Saturday, November 7, 2015

63rd Annual President's Ball

Event Profile

Date: Saturday, November 7, 2015
Cocktails 5:30 PM - Dinner 7:00 PM

Location : Universal EventSpace , 6250 Highway #7, Woodbridge, ON. L4H 4G3

President: Eddy Burello

President's Ball Chair: Nino Pasquariello

Honourary Chairs: Lenny & Grace Lombardi

Mistress of Ceremonies Andrea Trentadue, Host, CHIN TV, Festival Italiano Di Johnny Lombardi

Awards: Four individuals will be honored for their outstanding accomplishments and contributions and awarded the CIBPA Awards of Excellence in the following categories:

President's Award
Nick Di Donato, President & CEO, Liberty Entertainment Group

Business Excellence Award
John Lettieri, Founder & CEO, Hero Certified Burgers

Community Leader Award
Vivian Risi, President, Royal LePage Your Community Realty

Next Generation Award
Andrew Mizzoni, Entrepreneur/Philanthropist

Event Attire: Black Tie/ Formal

Event Description: The Canadian Italian Business and Professional Association of Toronto's Awards of Excellence were established to recognize and pay tribute to those individuals in the community who have and continue to make a difference in their business and professional fields. This year's recipients are individuals who have made an outstanding contribution to the business community.

About CIBPA: The CIBPA of Toronto is a non-profit organization, established in 1952 that assists its members and the community at large in pursuing both their individual and collective potentials. The CIBPA's mission is to promote and cultivate the business, professional, cultural and social interests of men and women of Canadian-Italian heritage. The CIBPA has become known as the premier organization of its kind, representing the best interests of the Canadian-Italian community while offering countless avenues for business and professional development.

- an opinion-maker, front and centre in lobbying business issues;
- highly regarded by all levels of government, sought after by political leaders;
- utilized as a forum to introduce and disseminate information.

Funds raised through this event will help support the CIBPA Education Foundation.

CIBPA TORONTO

The Canadian Italian Business and Professional Association of Toronto
901 Lawrence Avenue West, Suite 305, Toronto, ON M6A 1C3
T 416.782.4445 • F 416.782.5500 • toronto@cibpa.com

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Sponsorship Opportunities

EXECUTIVE OFFICERS

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President & Chief Executive Officer
ADRIANO TOMMASINO
Vice President of Finance and Treasurer
ANTHONY GENNARO
Vice President Operations and Corporate Secretary
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ADAM SORRENTI
ANTHONY M. SPECIALE
EMILIA VALENTINI
ALBERT JOHN VANGELISTI †
SUILIO VENCHIARUTTI †

President's Ball Gala Sponsor ..... $25,000+(HST)

(HST based on $20,000.00, HST excluded from donation amount)

- Presenter for President's Award Recipient and co-presenter of Awards Excellence.
- Three Corporate tables (30 guests) in prime location with corporate logo on each table.
- $5,000 Named Fund donation on behalf of President Ball Gala Sponsor to CIBPA Education Foundation (tax receipt issued for $5,000 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- 2 Full-page colour advertisement in President's Ball Programme Booklet.
- Corporate logo to appear on poster board displayed at the event.

Cocktail Reception Sponsor ..... $20,000+(HST)

(HST based on $15,000.00, HST excluded from donation amount)

- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- $5,000 Named Fund donation on behalf of Cocktail Reception Sponsor to CIBPA Education Foundation (tax receipt issued for $5,000 donation).
- Exclusive signage in Cocktail Reception Room.
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper/magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

Presenting Sponsor ..... $15,000+(HST)

(HST based on $12,500.00, HST excluded from donation amount)

- Co-presenter for one (1) Award of Excellence.
- Two Corporate tables (20 guests) in prime location with corporate logo on each table.
- $2,500 Named Fund donation on behalf of Presenting Sponsor to CIBPA Education Foundation (tax receipt issued for $2,500 donation).
- Company name mentioned in all publicity opportunities to includetelevision, radio, and community newspaper/ magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

Entertainment Sponsor ..... $12,500+(HST)

(HST based on $11,000.00, HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo in prime location.
- $1,500 Named Fund donation on behalf of Entertainment Sponsor to the CIBPA Education Foundation (tax receipt issued for $1500 donation).
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

Venue Sponsor ..... $12,500+(HST)

- One Corporate table (10 guests) with corporate logo in prime location.
- Company name mentioned in all publicity opportunities to include television, radio, and community newspaper magazine and website.
- Corporate logo to appear on screens during evening program.
- Full-page colour advertisement in President's Ball Programme Booklet.

Wine Sponsor ..... $8,000+(HST)

(HST based on $7,000, HST excluded from donation amount)

- One Corporate table (10 Guests) with corporate logo in prime location.
- Half-page advertisement in President's Ball Programme Booklet.
- $1,000 Named Fund donation on behalf of Wine Sponsor to CIBPA Education Foundation (tax receipt issued for $1,000 donation).
- Corporate logo to appear on screens during evening program.

Corporate Tables ..... $3,500+(HST)

(HST based on $3,000.00, HST excluded from donation amount)

- One Corporate table (10 guests) with corporate logo.
- $500 Named Fund donation on behalf of the Corporate Table Sponsor to the CIBPA Education Foundation (tax receipt issued for $500 donation).
- Corporate name acknowledgement in the President's Ball Commemorative Programme.
- Quarter-page advertisement in President's Ball Programme Booklet.

Table of Ten ..... $2,500+(HST)

Individual Tickets ..... $250+(HST)

PROGRAMME BOOKLET ADVERTISING

❒ **FULL PAGE $1,130.00** ❒ **HALF PAGE $678.00** ❒ **QUARTER PAGE $339.00** (ALL PRICES INCLUDE 13% HST)

For more information regarding ticket sales and sponsorship opportunities,contact Diana Panacci at 416.782.4445 or email toronto@cibpa.com

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Advertising Page Layout specifications

Mechanical Requirements

MATERIALS

Mac Compatible digital files will be received by the following methods:

FTP SITE UPLOAD
(through FTP Client Program)

To access: **www.pristineprinting.com**

Click "**FTP Site**" on the top

Please read the login page carefully

Username: **cibpa**
Password: **cibpa2015**

EMAIL
maria@pristineprinting.com

CD ROM
Please call Maria @ 416.259.1621 to arrange pick-up or delivery options.

After sending a file, please notify:

Maria maria@pristineprinting.com
416.259.1621

Please specify company, file name & method of delivery (FTP, Email or CD ROM)

FILES (Please note that all ads are in full colour)

Mac Compatible digital files will be accepted in the following formats:

- EPS files with all fonts outlined (include all images)
- PDF files in press-ready resolution (300 dpi with all fonts embedded)
- Indesign document (include all links, images and fonts)
- Adobe Photoshop TIFF (in CMYK format, 300 dpi at 100% of final output size)

CONTACT

For advertising sales inquiries:
Diana Panacci
416.782.4445 or toronto@cibpa.com

For technical questions involving ads and artwork or for other inquiries:
Joe Brevetti
416.259.1621 or jbrevetti@pristineprinting.com

DEADLINE: All final art-ready ads must be submitted no later than October 16th, 2015.

Sizes & Prices

FULL PAGE AD
Final Size:
7.625" W X 6.5" H

$1,130

1/2 PAGE AD
Final Size:
3.75" W X 6.5" H

$678

1/4 PAGE AD
Final Size:
3.75" W X 3.125" H

$339

All above pricing includes HST.
Additional charges to produce new creative or resize existing files will apply.

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Order Form

Name _____

Position _____

Company _____

(Your company name will appear as written, in printed material)

Address _____

City _____ Prov. _____ Postal Code _____

Phone _____ Fax _____

Email _____

(Amounts include HST)

SPONSORSHIP & TICKET SALES

❒ **PRESIDENT'S BALL GALA SPONSOR(S)** **$27,600.00**
(Includes $2600 HST)

❒ **COCKTAIL RECEPTION SPONSOR(S)** **$21,950.00**
(Includes $1950 HST)

❒ **PRESENTING SPONSOR(S)** **$16,625.00**
(Includes $1625 HST)

❒ **ENTERTAINMENT SPONSOR** **$13,930.00**
(Includes $1430 HST)

❒ **WINE SPONSOR** **$8,910.00**
(Includes $910 HST)

❒ **CORPORATE TABLE** ..... **$3,890.00 x** _____ = _____
(Includes $390 HST)

❒ **TABLE OF TEN** ..... **$2,825.00 x** _____ = _____
(Includes $325 HST)

❒ **INDIVIDUAL TICKETS** ..... **$282.50 x** _____ = _____
(Includes $32.50 HST)

ADVERTISING (Includes 13% HST) : see layout specs and contact Pristine Printing, forward all art ready ads to FTP site:

❒ **FULL PAGE $1,130.00** ❒ **HALF PAGE $678.00** ❒ **QUARTER PAGE $339.00**

TOTAL AMOUNT $ _____

PAYMENT OPTIONS:

❒ **Visa** ❒ **American Express** ❒ **Master Card** ❒ Cheque enclosed; payable to: **The CIBPA of Toronto**

Card Number _____ Expiry _____ CV _____

Name of Cardholder (print) _____ Signature _____

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