



PRESENTS

PRANZO CON SERGIO MARCHIONNE

LUNCH WITH SERGIO MARCHIONNE

IN SUPPORT OF THE ITALY EARTHQUAKE RELIEF FUND

Friday, May 12, 2017

MONTECASSINO HOTEL & EVENT CENTRE
3710 CHESSWOOD DRIVE, TORONTO



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Sergio Marchionne

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In support of
The Italy Earthquake Relief Fund

FRIDAY, MAY 12, 2017

MONTECASSINO HOTEL & EVENT CENTRE
3710 CHESSWOOD DRIVE
TORONTO, ON M3J 2W4

TEL 416-630-8100

- | | |
|----------------------------|---|
| 10:30 a.m. | Ferrari/Maserati, Chrysler/Jeep & Alfa Romeo
Sponsors Special Reception
with Sergio Marchionne |
| 11:30 a.m. | Cocktails |
| 12:30 p.m.
to 2:00 p.m. | Lunch
Keynote Address:
Sergio Marchionne
Exclusive Live Auction |



SPONSORSHIP LEVELS

FERRARI/MASERATI \$50,000



- Two premier corporate tables with seating for 10 guests at each table
- Introduction or Thank You to keynote speaker, Sergio Marchionne
- Full-page colour advertisement in the event programme
- Company logo on the "The Italy Earthquake Relief Fund" website event link
- Six tickets for the Special Reception with Sergio Marchionne
- Company logo on table signage
- Company logo on screen
- Recognition by the Master of Ceremonies from the podium
- One event programme signed by Sergio Marchionne to be distributed post-event

CHRYSLER/JEEP \$25,000

- Premier corporate table with seating for 10 guests
- Half-page colour advertisement in the event programme
- Company logo on the "The Italy Earthquake Relief Fund" website event link
- Four tickets for the Special Reception with Sergio Marchionne
- Company logo on table signage
- Company logo on screen
- Recognition by the Master of Ceremonies from the podium
- One event programme signed by Sergio Marchionne to be distributed post-event



SPONSORSHIP LEVELS



SPONSORSHIP LEVELS



ALFA ROMEO \$10,000



- Corporate table with seating for 10 guests in prime location
- Two tickets for the Special Reception with Sergio Marchionne
- Half-page colour advertisement in the event programme
- Company logo on table signage
- Company logo on screen
- Recognition by the Master of Ceremonies from the podium
- One event programme signed by Sergio Marchionne to be distributed post-event

LANCIA \$5,000



- Corporate table with seating for 10 guests
- Quarter-page advertisement in the event programme
- One event programme signed by Sergio Marchionne to be distributed post-event

FIAT 500 \$500

Individual Ticket



- Opportunity to purchase one or more tickets for this historic event

THE ITALY EARTHQUAKE RELIEF FUND

NAME

COMPANY

(Your company name will appear as written above in printed material)

ADDRESS

CITY

PROV

POSTAL CODE

TEL

EMAIL

SPONSORSHIP & TICKET SALES

☐ FERRARI/MASERATI • \$50,000 ☐ CHRYSLER/JEEP • \$25,000 ☐ ALFA ROMEO • \$10,000

☐ LANCIA • \$5,000 ☐ FIAT 500 • \$500 each x

☐ I WILL BE UNABLE TO ATTEND, PLEASE ACCEPT MY DONATION
IN THE AMOUNT OF \$

(An official tax receipt will be issued for donations of \$20 or more)

☐ I WISH MY DONATION TO REMAIN ANONYMOUS

ADVERTISING ONLY OPTIONS

☐ FULL PAGE \$1000 ☐ HALF PAGE \$800 ☐ QUARTER PAGE \$600

PAYMENT OPTIONS:

☐ CHEQUE ENCLOSED PAYABLE TO: **Pranzo Con Sergio Marchionne** AMOUNT: \$

MAIL C/O CIBPA • 901 LAWRENCE AVENUE WEST, SUITE 305 • TORONTO, ONTARIO M6A 1C3 • TEL 416-782-4445 • FAX 416-782-5500

☐ VISA ☐ MASTERCARD

CARD NUMBER:

EXPIRY

CV

NAME OF CARDHOLDER:

SIGNATURE

Corporations will be issued a Business Letter

Individuals will receive a Charitable Tax Receipt post-event for the maximum allowable amount under the Canada Revenue Agency guidelines.

EVENT ENQUIRIES: DIANA PANACCI • 416-782-4445 • TORONTO@CIBPA.COM VILLA CHARITIES INC. B/N 12364-6374-RR0001



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TheItalyEarthquakeReliefFund.com

CHRYSLER



Fiat image: Andy Crawford/Getty Images